

Sr. Product Manager



Phone :

Web :

Job Summary

Vacancy :

Deadline : Oct 23, 2024

Published : Sep 23, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

About Borrowell:

Borrowell is a Canadian company whose mission is to help people feel confident about money. The first in Canada to offer free credit scores, Borrowell provides educational resources, monitoring, innovative digital tools, and personalized product recommendations to help people feel in control and optimistic about their financial future.

With more than 3 million members, Borrowell is one of the largest fintech companies in Canada. To support us on our mission, we're building an exceptional team of high-performing yet humble individuals who believe Canadians deserve more choice when it comes to financial services.

We place a high value on building a diverse and inclusive workplace and are proud to have a gender-balanced team. We know that diverse teams perform better; half of our team identify as women or non-binary.

We're always on the lookout for passionate and driven people. If you think you'd be a great fit at Borrowell, read on to learn more about us and how our business works!

About the role:

As a product-centric company, Borrowell is looking for a results-oriented Sr. Product Manager to create user value and deliver business outcomes. You'll own product discovery and delivery, working collaboratively with a dedicated, cross-functional team of design, engineering and data colleagues to build innovative financial products for our 3 million plus member base. In order to be successful, you'll build strong working relationships across the company, driving the creation of new features informed by user research, industry trends, and data analysis. If you're excited about being empowered and accountable for delivering business results and want to be part of building one of Canada's fastest-growing fintech companies, this is the role for you.

Responsibilities:

- Define a product roadmap aligned with business objectives, ensuring projects are prioritized to deliver the highest impact for our members and our business.
- Conduct market research and utilize data to identify member needs and product opportunities to create new value adds for our member base
- Identify, test and prioritize new opportunities and test hypotheses through rapid experimentations against KPI projections
- Work collaboratively with a cross-functional delivery team of Engineering, Design & Data to align, develop and execute the product roadmap
- Monitor key metrics, and identify problems and opportunities to be addressed

Requirements

Experience:

- 3+ years of consumer-facing product management experience at a high growth B2C technology company
- Strong quantitative analytics skills. Comfortable with using analytics and BI tools to interpret data and trends, diagnose problems, and recommend action plans
- Experience leading cross functional pod with Engineering, Design and Data team members to drive the development of digital experiences that effectively accomplish business goals
- Ability to lead product discovery and solutioning to build alignment across the organization for 0 to 1 projects

Nice to Have:

- Experience working in mortgage or financial services industries

Important Qualities:

- Strong communication and interpersonal skills
- Understanding of product strategy development and roadmapping tools
- Thrive in rapidly changing environments, with a strong willingness and ability to eliminate ambiguity and execute
- A strong sense of empathy with the customer and an ability to use data to inform product decisions

Benefits

- **The Opportunity** - join and have a major impact at a growing company that is helping make financial stability possible for everybody
- **Comprehensive Health Benefits** - medical, dental, vision, and paramedical health benefits for you and your family, with extra yearly coverage for psychotherapists and massage therapists
- **Additional Health Benefits** - virtual benefit offering that allows you to connect 24/7 with nurses, doctors and mental health professionals
- **Maternity & Parental Leave Top-up** - available to new parents
- **Wellness Benefit** - \$600 annually to spend on whatever brings you joy
- **WFH Reimbursement** - we ship you gear like a laptop, mouse, keyboard, and you can reimburse additional items to make your workplace better for you
- **Employee Development Benefit** - annual reimbursements on payments to help your learning
- **Givewell Benefit** - 1 paid volunteer day a year to give back to the community
- **Flexibility** - flexible working hours and a flexible vacation policy

We are remote-first across Canada with an office in Toronto. This role will require you to attend in-person meetings and team-building events.

At Borrowell, one of our core values and firm beliefs is that diversity makes us better. If you're unsure about your qualifications for this position, we'd still encourage you to apply. We're looking for candidates who have experience, but know that not everyone's had a chance to demonstrate what they can do. What's most important is that you have a growth mindset and care about helping people with their finances - an area in their lives that causes a lot of stress.

Please note that due to the sensitive nature of the work we do, clearing a credit and criminal record check is a condition of employment. Borrowell encourages applications from candidates with differing abilities. Please let us know if you require accommodation at any stage in the selection process.

[Apply for this job](#)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
