

**Social Media Marketer & Content
Creator**



Phone :

Web :

Job Summary

Vacancy :

Deadline : Jul 03, 2024

Published : Jun 03, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Have you had success building a brand on social media? Put your passion for storytelling to good use and create an impact in a rapidly growing software business.

We seek an experienced, outgoing, creative, and enthusiastic social media specialist to join our social media team and add to our successful social media presence.

In this role, you will work closely with cross-functional departments to build a community around content on Instagram, LinkedIn, YouTube, TikTok, and Twitter other platforms.

Take advantage of the growth opportunities that come with an expanding software success story. We encourage autonomy and creativity while ensuring that we leverage each other's skills, ideas, and potential.

What You'll Do

- Be a part of the video-friendly face of the AgencyAnalytics brand and build a community around the brand and AgencyAnalytics customers
- Work with the social media team on creating engaging weekly short and long-form videos and content for social media channels like Instagram (Stories, Reels, etc), LinkedIn, YouTube, TikTok, and more
- Be comfortable creating content through a variety of methods including using self-generated content, user-generated content, influencer content, etc
- Build relationships with other video creators, niche influencers, marketing agencies, and agency leaders on social media to leverage content creation
- Work with multiple departments including content marketing, performance marketing, product marketing, partner marketing, graphic designers, and video editors to create, innovate, and distribute highly engaging content such as blogs, webinars, podcasts, graphics, animation, and video
- Community management on our social media platforms which includes engaging with our audience daily, responding to all inquiries through messages and comments, relaying questions to correct team members as well as the community, and ensuring quick response times
- Create and oversee our brand voice and visual appearance across all social channels while influencing cross-functional teams on brand consistency
- Create consumer-facing content for our social media channels yourself
- Measure, report, and optimize content based on internal data and social insights to impact overall business growth goals
- Stay on top of social media, industry, and cultural trends to ensure our social media presence is world-class and industry-leading

Job requirements

- You have proven experience in managing multiple projects, creating and updating the team's social media content calendar, and excellent time management and organization skills
- You have 2+ years of creating engaging social media videos, from script writing to video editing, that have helped build a brand
- You are comfortable being the public face of the AgencyAnalytics brand. On-camera experience is a must
- You have a Degree in arts, communications, or equivalent program. Advanced copywriting skills, grammar, and command of the English language is required
- You have 1+ years of experience in building influencer and creator relationships and sourcing video content creator talent
- You have 1+ years of experience in social media creation and management software like Hootsuite, AgoraPulse, Buffer, Canva, Capcut, etc
- Marketing agency experience is an asset
- Podcasting and live casting experience is an asset

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
