

Social Media Manager



Phone :

Web :

Job Summary

Vacancy :

Deadline : Aug 04, 2024

Published : Jul 04, 2024

Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

NDAX Canada Inc. is one of the leading cryptocurrency trading platforms in Canada. We are a rapidly growing company that aims to revolutionize the digital finance industry and empower Canadians to embrace the potential of cryptocurrencies. With a strong commitment to security and innovation, NDAX is making a significant impact in the fintech space.

As a Social Media Manager at NDAX Canada Inc., you will play a key role in shaping our online presence and engaging with our community of users. You will be responsible for creating and managing our social media content, building brand awareness, and implementing effective social media strategies.

Requirements

- Proven experience as a Social Media Manager or similar role
- Strong knowledge of social media platforms, trends, and best practices
- Ability to create engaging and creative content (text, image, and video)
- Experience in managing social media campaigns and driving engagement
- Excellent written and verbal communication skills
- Strong analytical skills to measure and report on social media performance
- Knowledge of SEO, keyword research, and Google Analytics
- Passionate about cryptocurrencies and the fintech industry
- Strong organizational and multitasking abilities
- Relevant degree in marketing, communications, or a related field

Benefits

- Extended Healthcare Plan (Medical, Disability, Dental & Vision)
- Paid Time Off
- Training & Development Opportunities
- Bonus – Awards – Gifts
- Stock Option Plan
- Free snacks and drinks at the office

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
