# Senior Project Manager (eCommerce Development)

**NORTHERN** 

Phone : Web :

# **Job Summary**

Vacancy:

Deadline : Aug 27, 2024 Published : Jul 27, 2024 Employment Status : Remote

Experience : Any Salary : Gender : Any Career Level : Any Qualification :

#### **About Northern**

Headquartered in London, Ontario, Northern is an integrated digital solutions agency that specializes in helping leading Retail and Public Service brands navigate digital change. Leveraging our industry expertise and deep understanding of our clients' businesses, we collaborate to design, create, and enable tailored digital experiences that drive growth. We have strategically assembled a group of innovators who have a passion for technology, design, and improving digital experiences.

### What We're Looking For

Join our team as a highly motivated **Senior Project Manager for eCommerce Development!** In this role, you'll be the driving force behind delivering Northern's **enterprise client projects** on budget, on time, and exceeding our client's expectations. Your responsibilities will include **overseeing projects** to ensure optimal results, efficient resource management, and harmonizing diverse stakeholder interests. Leading by example, you'll uphold quality standards, mentor your project teams, and provide dynamic project leadership.

Full-time remote is available within Ontario. Our Connected Workplace Program gives you the option to choose a remote, hybrid, or in-office workspace!

Benefits to Becoming a Northerner

In exchange for your talent and expertise, Northern is committed to providing:

- · Robust Benefits plan, including a Health Spending Account
- · Wellness Program & LifeWorks EAP
- Fitness Reimbursement Program
- Vet Care Program
- RRSP Matching
- Profit-Sharing Performance Bonuses
- Endless Professional Growth Opportunities
- Delicious Meals & Company Social Events
- · Free Onsite Parking
- Referral Bonus Program
- Flexible work environment so you can work where & when you work best
- · Allowance to help set up a home office

Just to name a few!

### **Key Responsibilities**

- Act as the **main client contact**, for Northern's **enterprise** clients, fostering positive relationships and ensuring proper communication between clients and internal stakeholders.
- Build and document eCommerce project requirements and schedules, ensuring alignment with quality, schedule, and budget expectations.
- Oversee the development and integration of eCommerce platforms, meeting client specifications and industry standards.
- Record and report frequent "Project Summary Reports" using defined corporate tools, and track project risks, actions, issues, and decisions in the RAID log
- Ensure effective communication flows among all team members (internal and external) and create/maintain a project task board with tickets/cards.
- Perform **frequent check-ins with client teams** to ensure timely delivery of required materials and decisions, and with internal team members to ensure they are on schedule with commitments.
- Provide advice, feedback, and support to new Project Managers, Project Coordinators, and the project delivery team, supporting team objectives and potentially overseeing direct reports.
- Lead project team members, agency resources, and project workflow processes, providing clients with innovative short and long-term strategic development, marketing and technical guidance related to eCommerce.
- Develop positive and partnering relationships with all clients, helping to create time and value estimates for additional work, and assisting the Account Manager with client influence, handling disagreements, and project prioritization decisions.
- Identify and improve internal control systems to meet delivery targets, partnering with department leads to address delivery process gaps and collaborating with stakeholders to standardize project management processes.
- · Conduct project post-mortems to identify areas for improvement and make recommendations based on findings.
- Solicit and create interactions with key decision-makers within targeted business verticals, participate in RFP opportunities, and attend short-list presentations to pitch solutions.
- Participate in networking events and seek out speaking engagements within targeted business verticals to identify business opportunities within existing top-tier clients and their business verticals.

# Knowledge, Education & Experience Required

- · 8+ years of experience managing development/IT projects, or related experience
- · Successful completion of a college diploma or university degree in a related field
- · Previous experience managing eCommerce development projects with enterprise level clients
- Experience with managing projects that develop in platforms such as Salesforce, Magento, Shopify, and BigCommerce
- Exceptional relationship management skills; ability to listen, be curious, understand, empathize, be responsive and communicate constructively
- Capable of independently creating project plans, timelines, and budgets for digital projects
- $\boldsymbol{\cdot}$  Ability & willingness to attend in-person meetings as required
- Ability to acquire a valid passport and the interest to travel in North America

### Bonus!

- PMP, Agile, or Scrum Master certification is considered an asset
- · Digital or traditional agency experience is also considered an asset

Since its founding in 2015, Northern has grown to 155+ employees, helping leading brands across North America navigate digital transformation. Northern is positioned as a leader in the performance advertising industry as a Facebook Marketing Partner and Google Premier Partner —awarded to only 3% of agency partners in Canada. Our campaigns with leading brands in North America have been recognized as best in class through the Google Premier Partner Awards, Search Engine Land Awards, and the Canadian Search Awards.

Northern's continued growth, strengthened by our strong company culture, has led to multiple recognitions by Great Place to Work® Canada including Best Workplaces™ in Canada, for Inclusion, for Women, for Hybrid Work, and more.

### **Equity and Diversity**

Northern invites applications from all qualified individuals. Northern is committed to employment equity and diversity in the workplace and welcomes applications from all individuals, including but not limited to members of visible minorities, Aboriginal persons, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression. Accommodations are available for applicants with disabilities throughout the recruitment process. If you require any accommodations please let us know when you apply.

Education & Experience	
Must Have	
Educational Requirements	
Compensation & Other Benefits	