



Phone :
Web :

Job Summary

Vacancy :
Deadline : Aug 30, 2024
Published : Jul 30, 2024
Employment Status : Remote
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

We believe communication belongs to everyone. We exist to democratize phone service. TextNow is evolving the way the world connects and that's because we're made up of people with curious minds who bring an optimistic, yet critical lens into the work we do. We're the largest provider of free phone service in the nation. And we're just getting started.

Join us in our mission to break down barriers to communication and free the flow of conversation for people everywhere.

We're seeking a visionary Senior Product Manager/Leader to spearhead our new Labs initiative within the Revenue Pod. This is a high-impact role for an entrepreneurial leader who thrives on autonomy, rapid innovation, and driving tangible business results.

You'll have the opportunity to shape the future of TextNow's revenue streams while working closely with senior leadership.

What You'll Do:

- **Own the Vision:** Craft the vision for Labs, from ideation to execution. Develop and champion a clear product strategy that aligns with key stakeholders, business priorities, and delivers measurable customer impact.
- **Prototype Like a Pro:** Spearhead the creation of mobile app prototypes, testing new ideas and features rapidly. Be comfortable with a hands-on approach and leveraging scrappy techniques to build and learn. Foster a collaborative environment where creativity, experimentation, and calculated risk-taking are encouraged.
- **Master of Execution:** Define a clear product roadmap that links features to key customer and business outcomes. Negotiate and set clear expectations about what you need to meet key objectives and the ROI your work will deliver.
- **Data-Driven Decisions:** Own the outcomes and the metrics for success. Define success metrics, develop experimentation plans, analyze, and iterate rapidly. Embrace "fail fast, learn fast" to optimize features and achieve maximum impact.
- **Be the Voice of the Customer:** Become an expert in what our users and our third-party partners need. Gather and analyze customer feedback, data, and insights to inform a user-centric approach that solves pain points and drives engagement. Be accountable for the quality of your product and its impact on user experience and app performance.
- **Collaborative Powerhouse:** Manage stakeholder expectations and communication across all levels of the organization, driving ongoing clarity and alignment with your pod, cross-functional teams, and Senior Leadership.
- **Innovation Pipeline:** Create a robust process for ideation, prioritization, and development of new revenue-generating features that enhance our free service offering.

Who You Are:

- **Seasoned Mobile PM:** 5+ years of experience developing innovative mobile user experiences that have demonstrably driven revenue growth.
- **An exceptional communicator:** who can influence and align stakeholders across all levels of the organization.
- A positive, high-energy leader who instills a sense of urgency and excitement in their team.
- **Full-Cycle Ownership:** Proven ability to lead the product development lifecycle articulating what and why to your pod and stakeholders. This includes from concept (briefs, wireframes, PRDs), through development (sprint planning/grooming, road mapping), to launch (Go-To-Market, A/B testing, rollouts), and integration into the core app.
- **Experimentation Evangelist:** A champion of prototyping and experimentation who thrives in a fast-paced environment. You foster an environment where creativity and calculated risk-taking are encouraged.
- **Mobile Master:** Deeply knowledgeable about mobile ecosystems, user engagement strategies, and monetization best practices.
- **Collaboration is Key:** A master communicator comfortable working with and setting clear expectations with diverse stakeholders across all areas of the business (including Product, Design, Engineering, Data, Quality Assurance, Ad Sales, Revenue Operations, Marketing, User Research, Legal, Finance, and business development partners).
- **Bonus Points:** a love of game design and gamification experiences will help you to thrive!
- Prior startup experience is helpful (but not necessary).
- Being scrappy will help you hit the ground running.

More about TextNow...

Our Values:

- People First (Make business decisions by putting people first!)
- No Brilliant Jerks (We're cool with the brilliant part, with the jerk part? not so much)
- Give a Damn! (We care about our work, our mission and our customers)
- Challenge Accepted (Show up with a positive can-do attitude)

Benefits, Culture, & More:

- Strong work life blend
- Flexible work arrangements (wfh, remote, or access to one of our office spaces)
- Employee Stock Options
- Unlimited vacation
- Competitive pay and benefits
- Parental leave
- Benefits for both physical and mental well being (wellness credit and L&D credit)
- We travel a few times a year for various team events, company wide off-sites, and more

Diversity and Inclusion:

At TextNow, our mission is built around inclusion and offering a service for EVERYONE, in an industry that traditionally only caters to the few who have the means to afford it. We believe that diversity of thought and inclusion of others promotes a greater feeling of belonging and higher levels of engagement. We know that if we work together, we can do amazing things, and that our differences are what make our product and company great.

TextNow Candidate Policy

By submitting an application to TextNow, you agree to the collection, use, and disclosure of your personal information in accordance with the [TextNow Candidate Policy](#)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
