

Senior Product Manager



Phone :

Web :

Job Summary

Vacancy :

Deadline : Sep 18, 2024

Published : Aug 18, 2024

Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

[RVezy](#) is an innovative travel experience company that brings aspiring vacationers and RV owners together. Founded in 2016, we provide a platform for RV rentals available across most of Canada and the United States.

RVezy serves thousands of hosts and guests across North America, and you will be helping ensure they have a safe, secure, and enjoyable experience throughout each RV rental. We have a tight-knit team that has meaningful relationships with one another. To see how we started, check out our pitch on [Dragon's Den](#). Since then, we have grown exponentially, and our three-year revenue increased 286%, as mentioned in [the Globe and Mail's: Canada's Top Growing Companies 2023](#). Check out our reviews on [Glassdoor](#) and [Indeed](#). We were also named one of [Ottawa's Best Places to Work](#)! If you want a sneak peek at what it's like to work here, check out our [Life at RVezy Instagram!](#)

About the role

As a senior product manager at RVezy, you'll lead a cross-functional team of engineers, product designers, and data analysts to build the Airbnb for RVs. You will uncover and prioritize deep-seated customer problems that will move the needle for the business, collaborating with product design to design a solution for that problem, working with engineers to ship that solution, and working with our data team to understand if your solution solved the underlying customer problem. Along the way, you'll communicate with internal stakeholders to understand their perspectives, design metrics for success, and learn exactly why your solution did or did not make an impact.

Key responsibilities

- Define a product vision and gain buy-in from your team and other key stakeholders.
- Identify, quantify, and prioritize customer problems that align with the product vision. Execute solutions that efficiently solve customer problems.
- Build a strong team culture that is aligned, efficient, collaborative, delivers results, and makes the best use of internal and external resources.
- Dig deep into our data to uncover insights that help drive the north star and core metrics for your team.
- Work collaboratively with product design, engineering, and operations to ensure effective delivery and support of our services.
- Act as the owner for a core area of our product, being accountable for the team's overall performance.
- Most importantly, have fun, and accomplish the mission with a positive and winning attitude.

Qualifications:

Competencies, skills, and attributes:

- Five or more years leading an agile cross-functional team in a product manager role.
- An insatiable appetite for using data to guide your insights and decisions.
- Experience with consumer e-commerce or subscription businesses.
- Experience collaborating with and influencing stakeholders.
- Experience in defining metrics for success and using them, along with A/B testing and qualitative feedback, to make sound product decisions.
- An outcomes-focused approach.
- Exceptional at prioritizing the highest-value problems in a rapidly growing business.
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Bonus points if you:

- Experience working with a two-sided marketplace.
- Understanding the basic technical underpinnings of your average mobile business — APIs, push notifications, databases, payments, mobile app standards, and messaging.
- Experience writing basic SQL to pull your own data.
- Experience building or refining algorithms from a conceptual point of view, including working with data scientists or data engineers.
- Experience driving your own user research with interviews, focus groups, or surveys.

Location

The role will require you to work from our office in Centretown 2-3 days per week.

RVezy perks

- RVezy stock options (we believe every colleague should be an owner).
- Fifteen paid vacation days with extra time off over the winter holidays.
- Health and dental benefits from day one.
- One paid weeklong RV rental trip every year.
- Opportunities to attend festivals, concerts, and RV shows across Canada and the U.S.
- [Employee recognition platform](#) to reward employees' hard work.
- Frequent social events and a steady supply of coffee and snacks in the office.
- Dog-friendly work environment in the Ottawa office.
- Flexible work hours and a relaxed dress code.
- Company laptop and equipment provided.
- Paid sick days.

How to apply

Want to stand out? At RVezy, we're looking for someone who is willing to go that extra mile, so we're asking you to do a little more than just click the "Apply Now" button.

1. Go to [RVezy.com](#) and create an account.
2. Click "Rent an RV" and search Yellowknife. Using the filters at the top of the page, select "Drivable" as the RV type and find the RV with the title RVezy Elite.
3. When you're on the listing, scroll toward the bottom and find "Ask a Question."
4. In the message to the owner, introduce yourself and tell us about a time you went camping (or share another outdoor or travel experience) and tell us why you would be a great fit for the position. We want to get to know you! Enter whatever dates and location you please.
5. Then just submit your resume with the rest of the application as normal.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
