

Senior Product Manager



CrowdRiff

Phone :

Web :

Job Summary

Vacancy :

Deadline : Jul 25, 2024

Published : Jun 25, 2024

Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

What's CrowdRiff?

Good visuals are appealing to the eye, but great visuals tell stories that reignite your desire to discover, spark your creative imagination and even influence what we buy, eat, and do. That's why CrowdRiff exists: to empower destination marketers to showcase their unique destinations through powerful visual storytelling solutions.

☑ CrowdRiff is built around the idea of pushing the boundaries of exploration; and our dedication to finding experiences that feel more authentic and undiscovered make us who we are. We like to think of ourselves as modern-day explorers, who believe in taking action now and thrive in an open, challenging, and encouraging environment.

Our team is a quirky and diverse crew that has one thing in common: our love for great visuals. Picture this. You will contribute to amplifying unique travel experiences like scuba diving in Tahiti ☑, exploring Napa's wine country☑, bungee jumping in Queenstown ☑and much more while having access to some of our amazing travel perks that allow you to immerse yourselves in local communities and culture.

At CrowdRiff, you have the freedom, autonomy, and resources to set the course of your own future along with an incredible crew. We understand that to feel empowered and to keep forging new paths professionally and personally, we need to pull out all the stops. That's why we take a proactive approach and set not only professional but also personal goals for all CrowdRiffers. To make this possible, we offer opportunities related to training, tuition, conferences, workshops, or anything else that will help you achieve your goals under our 'DevDollars' program.

Every day, we work across departments, time zones, and even oceans to reach our goals and delight our customers - all while being remote. If you are looking to make travel an incredible experience today, and for future generations, and are passionate about visuals & tech, you're just our type. ☑

Your Role: Senior Product Manager

As a Senior Product Manager you will work with our Core Services team and with your direction turn ideas into amazing products and services at scale. The team is responsible for building on functionality that supports the overall users' experience with the product. In this role, you own the delivery of a foundational platform powering content that is consumed by millions of users around the world, and services used by internal development teams to build SaaS solutions for destination marketers or our mobile app for content creators.

You have experience creating product plans, project plans and developing business strategies following the product strategy. You ensure that product deadlines are met and updates are communicated across all channels. You have experience working cross team to define GTM strategies for products and has a get things done attitude.

As a Senior Product Manager, you will play a key role on the team that is responsible for the UGC platform - Crowdriff's primary product line. The team is responsible for powering key content journeys, search & discovery, licensing, and the overall user experience of the product. The platform serves as the foundation of both the SaaS solutions for destination marketers as well as the mobile app for content creators. And you will have the opportunity to drive innovative & scalable solutions working alongside the development & business teams.

What you'll do:

- Lead the platform product and drive efforts for a cross-functional team, including product designers and engineers.
- Identify opportunities for product growth and innovation, working alongside sales & customer success teams.
- Stay up-to-date on the latest products, services, and tools to enhance our content ecosystem. Analyze market trends and strategies related to the product.
- Define requirements and scope for foundational features, breaking down ideas to validate hypotheses incrementally and deliver customer value faster.
- Own the KPIs for the content ecosystem and track and report progress to leadership and the company.
- Coordinate product initiatives and manage cross-dependencies with other teams to ensure alignment and efficient delivery.

What you'll need:

- Minimum of 6 years of experience in product management or a similar role at a technology company.
- Experience in developing modern service platforms and proven experience in shaping GTM strategies for products.
- Effectively balance customer needs, stakeholder inputs and organizational goals, demonstrating a high degree of accountability.
- Expertise in managing complexity and inter-dependencies in the product development lifecycle.
- Curiosity to learn and innovate, with a motivation to grow rapidly as a product manager. A humble, team-oriented attitude that empowers team success.
- Entrepreneurial mindset - you roll up your sleeves, thrive in ambiguity, and get things done.

Want to hear more? Visit [our website](#) and learn more about [our team](#).

Upon request, CrowdRiff will provide job applicants with any accommodations they may require for the interview process, candidate assessments, and all other applicable steps within the recruitment and selection process. When requested, CrowdRiff will consult with the applicant to provide suitable accommodations.

CrowdRiff is proud to be a diverse and equal opportunity employer and as such does not discriminate on the basis of race, colour, religion, sex, national origins, age, sexual orientation, disability or any other characteristic protected by applicable laws. Selection decisions are solely based on job-related factors.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
