

# Senior Product Manager



Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Nov 03, 2024

Published : Oct 03, 2024

Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

## Job Description

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Noibu is Canada's Capital city's [fastest-growing technology company](#). We help brands recover millions of dollars in lost sales every day by helping them detect, manage and resolve critical errors on their online store. You may have heard of some of our customers like Levi's, Champion, Air Transat, Guess, and Jelly Belly.

We're a dedicated team, driven by 4 values; Customer Obsession, Quality, Results-Oriented and Accountability. We've been recognized in 2023 as the [Globe and Mail's 8th Fastest Growing Company](#), [12th in Deloitte Technology Fast 500](#), [#2 in Canada for Deloitte's Fast 50 in Technology](#), [#4 on Forbes Canada's Best Startup Employers](#) and are Great Place to Work Certified in Canada. If you're interested in joining a team poised for greatness, we hope you'll apply!

### Purpose and Objective:

At Noibu, we are committed to solving complex, impactful problems for our customers. As a Senior Product Manager, you will be at the forefront of our product strategy, leading the development of innovative solutions that drive meaningful business outcomes. This role requires a visionary thinker who can break down abstract challenges and craft product strategies that align with both immediate needs and long-term objectives. You will collaborate across teams, driving alignment and ensuring that our product continues to deliver measurable value for our customers and the company.

### What You'll Be Doing:

- Own the end-to-end process of expanding our product suite—from concept through delivery.
- Spearhead the development of challenging, high-impact features such as AI or Machine Learning for insights, partnerships management, and monitoring.
- Responsible for delivering high-impact and high-velocity outcomes
- Engage with both customers and internal stakeholders to prioritize and design features that solve their most pressing problems and create long-term value.
- Coordinate effectively across engineering, design, marketing, and operations to ensure seamless product releases that meet high-quality standards.
- Craft product specifications, concepts, user stories, and requirements to ensure clarity and alignment across all teams involved in product development.
- Continuously conduct market research to ensure our products stay competitive within the eCommerce landscape, identifying opportunities to innovate and lead the market.

### What You've Done:

- 6+ years of proven success in product management, particularly in bringing innovative and complex products to market in a B2B SaaS setting.
- Mastery of modern product discovery and delivery methodologies, ensuring the right balance between speed and quality.
- Strong verbal and written communication skills, adept at influencing and engaging stakeholders across various levels and functions.
- Hands-on experience owning and driving product roadmaps for core product areas, aligning them with strategic business goals.
- Expertise in utilizing data to guide decision-making processes and product strategy, with a focus on balancing risks and opportunities.
- Engage with customers regularly to discover opportunities, deeply understand their needs, and translate their feedback into impactful product enhancements that drive value and satisfaction.
- Ability to work closely with technical and non-technical teams to drive product success in a constructive, solution-focused environment.
- **Bonus:** Experience in eCommerce, high-growth environments, or building monitoring solutions is highly desirable.
- Experience in developing monitoring or analytics products is a strong advantage.

### Who You Are:

- You see the big picture while expertly managing the details, driving the product lifecycle from strategy through execution.
- You thrive on tackling complex, abstract problems by breaking them down into fundamental components and crafting innovative, actionable solutions.
- Possess the ability to build consensus and drive decision-making across diverse teams and levels within the organization.
- Have a natural affinity for data and leverage insights to guide your product decisions and drive continuous improvement.
- Passionate about delivering customer value, you consistently seek feedback to refine and elevate the user experience.
- You are a strong collaborator, leading cross-functional teams to deliver high-quality results in a fast-paced, dynamic environment.
- You focus on results and ensure that your product roadmaps are aligned with clear, measurable business objectives.

### Why should you consider Noibu?

📍 We're working to be Ottawa's next Unicorn

Noibu is going to impact billions of shoppers. By joining our small team on the ground floor, you have the opportunity to do something amazing with us and grow more than you even realize is possible.

💰 Compensation

We're a pay for impact company that is striving to lead the market in regards to compensation. Outside of your base salary, you have access to our Employee Stock Option Plan and potential variable pay or bonus arrangements.

🕒 Unlimited Time Off & Flexible Working Style

In addition to unlimited time off, we enforce an annual minimum of 3 weeks for all employees and have a company wide holiday shut down every year. Our flexible working style means you get to choose the hours that work best for you.

🏠 Benefits from Day 1

Imagine having to wait 3 months into your new job to go to the dentist? Never at Noibu. We hired you. We believe in you, and everyone gets access to all benefits, perks, and allowances from their first day with us 🏠

🎉 Fun & Engagement

Lots of companies preach having fun, but we seriously do walk the walk. Think things like Monthly Company-Wide & Team-Specific Socials, frequent post-work Happy Hours, and a MAJOR annual Holiday Party 🏠

...Plus much, much more.

If you have experience that's close to what we outlined but think you might be missing a couple of things, apply anyway! 🏠 What's the worst that could happen? Noibu looks for people with exceptional potential, and we know that this takes many forms.

*At Noibu, we are committed to building and fostering an environment where our employees feel included, valued, supported, and heard. We strongly encourage applications from Indigenous people, racialized people, people with disabilities, people from gender and sexually diverse communities and/or people with intersectional identities. If you require any accommodations, please notify us and we will ensure you can participate fully and equally during the recruitment and selection process.*

*We encourage all applicants to indicate their preferred pronouns on their application (e.g. she/her/hers, he/him/his, they/them/theirs, etc).*

[Apply for this job](#)

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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