

Senior Product Manager



Phone :

Web :

Job Summary

Vacancy :

Deadline : Oct 05, 2024

Published : Sep 05, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

As a **Senior Product Manager** at Alida, you will be at the forefront of innovation, leading the evolution of our survey and community insights platform. This is a rare opportunity to define and shape a key product area that drives the core of our business strategy. **Based in our Vancouver office or working remotely within the Vancouver time zone within Canada**, you will report directly to the Director of Product Management and will have a significant impact on the strategy and growth of our product suite.

Why This Role is Career-Defining:

- **Drive Impact at Scale:** Your products will be used by thousands of leading global brands, impacting millions of end consumers. You will have the chance to shape products that are central to our customers' decision-making processes, giving you visibility and influence across the industry.
- **Lead Innovation:** You will lead the development of innovative solutions that transform how organizations derive insights from massive amounts of data. Your work will push the boundaries of what's possible in survey and reporting technologies, keeping Alida at the cutting edge of the market.
- **Strategic Ownership:** You will have end-to-end ownership of the product roadmap for your product-line, driving both strategic and tactical initiatives that directly contribute to our business goals. This is an opportunity to not only influence the direction of our products but also to build a robust and sustainable product vision.
- **Cross-Functional Leadership:** You will work closely with engineering, design, marketing, sales, and customer success teams to ensure successful product delivery and adoption. Your role will be pivotal in aligning these teams around a shared vision and driving cohesive execution.

Key Responsibilities:

- Own the strategy, planning, and execution of our next-generation insights and reporting platform.
- Collaborate with customers and stakeholders to define a product roadmap that aligns with business objectives and customer needs.
- Become a domain expert in survey and reporting tools, customer feedback synthesis, and market trends, using this expertise to prioritize and execute high-impact product initiatives.
- Utilize data-driven approaches to collect and analyze customer feedback, driving continuous improvement and innovation.
- Evangelize your products both internally and externally, ensuring alignment and excitement across teams and with customers.

What You Bring to the Team:

- Proven experience in leading the development of SaaS products as a Senior Product Manager, particularly in an agile environment.
- Strong expertise in product discovery and delivery, with a track record of turning ambiguous problems into actionable product plans.
- Exceptional communication skills, capable of articulating complex strategies and concepts to diverse audiences, including executive leadership and customers.
- Experience collaborating with design and engineering teams to create compelling product experiences.
- A strong analytical mindset, with the ability to leverage data to inform decision-making and measure the success of product initiatives.
- An undergraduate degree in computer science, engineering, or equivalent experience, with a solid understanding of technical concepts and trade-offs.

The typical salary range for this position based in Canada is \$130,000-145,000 CAD depending on experience

The Good Stuff:

- + Amazing growth and learning opportunities with a fast-growing Canadian SaaS company that is a world leader in its industry
- + Best-in-class company paid benefits for you and your family - offering medical, dental, vision, RRSP matching in Canada, a 401K in the US, and more.
- + Unlimited Vacation: Yep, it's true. Take vacation when you want it, how you want it. Designed to better fit your evolving needs.
- + Summer Fridays: Fridays are a day off during July and August. To help provide better balance in the summer months focusing on employee wellness.
- + Recognized as a Great Place to Work® 2021-2022
- + Recognized in 2022 as one of the Best places to Work®
- + Recognized as a Top Employer by British Columbia's Top Employers 2022

About Alida

Alida believes in a world where customers are respected as the ultimate source of truth. Because knowing the whole truth about your customers can help companies make better decisions and drive long term loyalty and growth.

That's why Alida helps innovative brands create highly engaged research communities to gather feedback that empowers better customer experiences and product innovation.

Leading companies like **HBOMax, Adobe, Warner Bros. Discovery, Twitch and lululemon** depend on **Alida's community-centered research platform** to deliver fast and reliable customer feedback at scale so they can build better products, refine user experiences and test marketing campaigns.

Learn more at www.alida.com.

We can't wait to meet you!

We understand that applying for a new position takes effort and want to thank you in advance for taking the time to introduce yourself.

At Alida, we're dedicated to fostering an environment where our employees feel heard, valued and included.

We believe that a diverse team is a core pillar in building better products and services for our global customers and we strongly encourage applications from all people regardless of race, religion, gender, age, disability status or sexual orientation. Even if you don't meet every single one of the stated requirements but you are excited about this opportunity, we'd love to hear from you anyway. Our Talent Acquisition team will review your application for this role, and others we may have open now or in the future.

Follow us at www.alida.com and engage with us on LinkedIn, Twitter and Instagram.

Alida has an [accommodation process](#) in place to provide reasonable accommodation to employees, and to qualified job applicants with a disability during the hiring process. If you require accommodation because of a disability or medical need, please

contact accommodations_hiring@alida.com so that arrangements can be made for the appropriate accommodations to be in place.

Alida takes your private information seriously. Review our Candidate Privacy Statement [here](#) to understand how we use and protect your personal information.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
