Senior Product Designer

Phone :
Web :
Job Summary

Vacancy :
Deadline : Sep 07, 2024
Published : Aug 07, 2024
Employment Status : Hybrid
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

What's CrowdRiff?

Good visuals are appealing to the eye, but great visuals tell stories that reignite your desire to discover, spark your creative imagination and even influence what we buy, eat, and do. That's why CrowdRiff exists: to empower destination marketers to showcase their unique destinations through powerful visual storytelling solutions.

CrowdRiff is built around the idea of pushing the boundaries of exploration; and our dedication to finding experiences that feel more authentic and undiscovered make us who we are. We like to think of ourselves as modern-day explorers, who believe in taking action now and thrive in an open, challenging, and encouraging environment.

Our team is a quirky and diverse crew that has one thing in common: our love for great visuals. Picture this. You will contribute to amplifying unique travel experiences like scuba diving in Tahiti, exploring Napa's wine country, bungee jumping in Queenstown and much more while having access to some of our amazing travel perks that allow you to immerse yourselves in local communities and culture.

At CrowdRiff, you have the freedom, autonomy, and resources to set the course of your own future along with an incredible crew. We understand that to feel empowered and to keep forging new paths professionally and personally, we need to pull out all the stops. That's why we take a proactive approach and set not only professional but also personal goals for all CrowdRiffers. To make this possible, we offer opportunities related to training, tuition, conferences, workshops, or anything else that will help you achieve your goals under our 'DevDollars' program.

Every day, we work across departments, time zones, and even oceans to reach our goals and delight our customers - all while being remote. If you are looking to make travel an incredible experience today, and for future generations, and are passionate about visuals & tech, you're just our type.

Your Role: Senior Product Designer

We're looking for a Senior Product Designer to join the team that is building our new AI-content planning product. In this position, you'll use your skills in translating strategy and user insights into interfaces that are simple, intuitive, and enjoyable to use. What's special about this role? You'll be creating a disruptive solution that leverages the power of generative and conversational AI to smartly organize both structured and unstructured information about a destination, revolutionizing content planning and enabling marketers to focus on their core strength: storytelling. You will work with a team of engineers, designers and marketers, and be responsible for getting the product to launch, building the go to market as well as subsequent phases via a design partner program, and continuing to iterate & add value to this AI driven content planning product suite. Our product has many interconnected parts which requires systems design thinking to build something that is useful and intuitive, while elegantly serving the needs of our users. Immerse yourself in the Destination Marketing industry and solve the important challenges that help these destinations and their communities thrive.

What you'll do:

• Lead the design efforts for the AI-driven Content Planning product, from concept to launch.
• Collaborate with product managers, engineers, and marketing teams to ensure seamless integration and user-friendly designs.
• Use the full breadth of your design skills through wireframes, prototypes, visual design and copywriting to communicate your ideas effectively.
• Conduct user research and usability testing to gather insights and validate design decisions. Effectively articulate findings to your team, stakeholders and executive leadership.
• Collaborate within your fellow product and design teams to receive feedback, iterate and make your work better. Contribute to the design system and be there as a thought-partner for others when they need your help.
• Stay current with industry trends and advancements in AI and content marketing, integrating relevant innovations into your designs.
• Actively ideate and propose solutions that drive impact and growth opportunities. Look at the big picture, not only from a product but also from a business point of view.
• Create exceptional user experiences with a commitment to detail and quality.

What you'll need:

• 6+ years as a product designer with a portfolio of work that shows you directly contributed to the success of high-impact projects that have benefited end-users.
• Experience designing interactive and complex workflow applications for customers.
• Ability to work in a fast-paced environment, managing multiple projects and deadlines.
• Strong understanding of design principles, modern user-centered design methodologies, and usability best practices.
• Exceptional problem-solving skills, with a focus on creating data-driven design solutions.
• Passion for innovation and staying ahead of industry trends.
• A passion for your craft.

Why CrowdRiff?

At CrowdRiff, we don't just believe in wow-ing our customers, but also our employees. That's why, in addition to your competitive salary and medical/dental/vision plan, we offer perks like:

Well-being & growth:

Parental leave

Extended learning and development opportunities through our DevDollars program

Equity incentives

Flexibility at work:

Feel-good Fridays with every other Friday off in summer

No-meeting Fridays year-round

Work from home allowance + Flexible work hours

Regular team socials & [team events](#)

Travel:

Up to 8 weeks of vacation

Up to $3000 towards your next trip

[Travel and work from a country of your choice for 90 days](#)

Access to a personal travel concierge

Want to hear more? Visit [our website](#) and learn more about [our team.](#)

Upon request, CrowdRiff will provide job applicants with any accommodations they may require for the interview process, candidate assessments, and all other applicable steps within the recruitment and selection process. When requested, CrowdRiff will consult with the applicant to provide suitable accommodations.

CrowdRiff is proud to be a diverse and equal opportunity employer and as such does not discriminate on the basis of race, colour, religion, sex, national origins, age, sexual orientation, disability or any other characteristic protected by applicable laws. Selection decisions are solely based on job-related factors.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits

Must Have