Senior Marketing Data Analyst

KOHO

Phone :
Web :

Job Summary

Vacancy :
Deadline : Aug 30, 2024
Published : Jul 30, 2024
Employment Status : Remote
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

KOHO's purpose is to empower Canadians to build a great financial foundation with products that are radically transparent and easy to manage. We first launched in 2017, and we have since built a community of over *1 million users*. Leading investors around the globe believe in our vision, and we've successfully raised over $320M to make our vision a reality.

Discover our culture here and get the inside scoop from our team here!

About the Role

KOHO is seeking a highly motivated Senior Data Analyst to collaborate with various departments in leveraging data for informed decision-making. If you thrive on automating reports, crafting insightful dashboards, and extracting actionable insights from financial data, this role is tailored for you. As part of our team, you will immerse yourself in writing SQL queries, crafting Python scripts, and engaging in consultative sessions with stakeholders across the business.

What You'll Do

• Analyze existing data sources to develop accurate and insightful reports.
• Create and deliver visually compelling dashboards to showcase key findings and emerging trends.
• Perform in-depth analysis of marketing data to drive strategic decision-making.
• Prioritize and manage incoming data requests effectively within your workflow.
• Collaborate closely with other members of the data team to execute projects and uphold the integrity of our data warehouse as the cornerstone of truth at KOHO.

Who You Are

• Proven experience in a data or marketing analyst role.
• Proficiency in SQL for data manipulation, including self-joins, window functions, and parameter usage.
• Intermediate proficiency in Python, including user-defined functions, API requests, and writing efficient loops.
• Demonstrated experience with dbt from previous roles.
• Basic proficiency in Python.
• Strong quantitative and analytical skills, coupled with adept data gathering abilities.
• Quick grasp of business concepts, metrics, and KPIs.
• Ability to effectively multitask and prioritize assignments.
• Well-organized with excellent time management skills.

At KOHO, we are dedicated to providing pay transparency to all candidates. Compensation at KOHO is determined through various factors including but not limited to: comparable salary market data within Canada, technical skill assessment, a holistic view of previous work history, and internal pay equity with other KOHO team members.

Target Base Salary Range
$80,500—$105,000 CAD

What's In It For You?

We invest time and resources into making sure KOHO is as good as the people we hire. Here are some of the reasons we attract the best people:

🌴 **Balance Your Life** - Company-wide summer wellness days, winter holiday closure, personal days, a wellness spending account, and maternity & parental leave top-up

🏠 **Remote First** - Work from anywhere in Canada with a budget to set up your home office

📈 **Level Up** - Access to an in-house certified performance coach and an annual training budget

🎯 **Reach Your Goals** - Salary assessments twice per year

🏆 **The KOHO Culture** - We have won 7 "Great Place to Work ®" awards since 2019

💼 **Be an Owner** - Every KOHO employee gets a generous amount of equity with a 10 year exercise window

The KOHO culture is one of collaboration, creativity, and diverse perspectives. We are committed to building and fostering an inclusive, accessible environment for everyone. If you have any questions, concerns, or requests regarding accessibility needs, please contact peopleaccessibility@koho.ca and the People and Culture team will be happy to help.

#LI-Remote

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits