Senior Data Analyst

Phone :
Web :

Job Summary

Vacancy :
Deadline : Oct 14, 2024
Published : Sep 14, 2024
Employment Status : Hybrid
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

ABOUT MAPLE

Founded in 2015, Maple is a fast-growing health tech company with a vision to power the future of healthcare by building a connected and superior experience for patients, doctors, and other types of health providers.

We offer virtual care services across multiple distribution channels, including Direct-to-Consumer ("B2C"), Employers and Private Insurers ("B2B") and Public Sector Institutions ("B2I"). With a growing network of 2,000+ healthcare providers and nearly 4 million Canadians with access to our services, Maple is one of Canada's fastest-growing virtual care companies.

We have established an entrepreneurial culture centered around our purpose to support people's health and well-being and to strengthen the healthcare system. We attribute our success to our team, who has helped us achieve numerous noteworthy awards including: LinkedIn's Top 10 Startups, Deloitte Canada's Technology Fast 50, Globe & Mail's Top Growing Companies in Canada, North America's Inspiring Workplaces, and Glory Professional's The Power 50: Canada's Most Impactful Companies.

THE POSITION

In support of our growing team, we're hiring for the position of Senior Data Analyst. This role is pivotal in ensuring that our data-driven decisions are supported by robust data infrastructure and analytics. You will collaborate with leaders across the business to gather and understand requirements, partner with team members to build data models for reporting and analysis, and support initiatives that enhance our marketing analytics, product analytics, and experimentation capabilities. Your expertise will be critical in creating and maintaining Looker reports and dashboards, and helping business stakeholders define and track KPIs across departments.

Critical to success in this role will be your ability to provide thought partnership and actionable insights to Maple, and your passion for exploring and evaluating new and emerging tools, technologies, and practices.

12 – 18 MONTH DELIVERABLES

In the first 90 days, you will focus on building strong relationships with stakeholders across the company to understand their challenges and data needs. You will familiarize yourself with Maple's existing data models and reporting tools, especially Looker, and begin identifying immediate areas for improvement. During this period, you will also start creating initial reports and dashboards, and provide data orientation onboarding sessions for new Maple employees.

Over the next 12-18 months, you will develop a deep understanding of Maple's data model and implement improvements and extensions to enhance reporting. You will proactively identify strategic opportunities and become an expert in Maple's business model, positioning yourself as a key thought partner for decision-makers and senior leadership. You will assist team members by sharing best practices, contributing to the overall skill development of the team, and continuously refining data models to ensure they align with Maple's evolving business needs.

CANDIDATE PROFILE

• Possesses a Bachelor's degree, preferably in a technical field.
• Has a proven track record with a minimum of 5 years of professional experience as a Data Analyst demonstrating increasing levels of responsibility and expertise.
• Has experience working at a high-growth, fast-paced company, with a track record of launching, measuring, and scaling initiatives.
• Has strong SQL and Python data analysis skills.
• Has experience with applied statistical analysis, predictive modelling, experimentation, and hypothesis testing.
• Has experience with dbt and analytics engineering practices.
• Is proficient with business intelligence tools such as Looker (preferred), Tableau, or Mode.
• Has experience with cloud-based data warehouse services like Amazon Redshift (preferred), BigQuery, or Snowflake.
• Demonstrates strong verbal and written communication skills.
• Has experience with predictive models and product analytics tools like Mixpanel (preferred) or Amplitude.
• Is familiar with data integration tools like Stitch, Fivetran, Census, or Hightouch, and customer data platform (CDP) tools like RudderStack (preferred) or Segment.
• Technical Expertise
• Problem-Solving
• Collaboration
• Adaptability
• Communication

CULTURE AND ORGANIZATIONAL FIT

• **Passionate:** We believe deeply in our company's purpose and what we're trying to accomplish as a team. We want all colleagues to feel passionate about improving access to high-quality healthcare through the power of technology, and to make a positive impact with the work we do, where we work, and in the community.

• **Supportive:** We're a diverse community that recognizes and embraces the individual differences of our people. We have fun coming to work and bringing the best out of each other. We value and encourage different and diverse perspectives from all parts of the organization.

• **United:** We leave our egos at the door and act with humility. We work collaboratively to overcome obstacles that arise, and we're united in our purpose and bringing our ambitious goals to life.

• **Creative:** We challenge the status quo of what we think is possible with how we approach our work and projects, celebrating bold thinking. We're focused on our priorities yet remain agile in how we deliver on our goals.

• **Comprehensive Health and Dental Coverage:** Our Group Benefits plan provides extensive coverage, including dental, extended healthcare, counselling, health service navigation, life insurance, critical illness, disability insurance, and more.

• **Health Spending Account (HSA):** A dedicated budget to cover additional health-related expenses like eyeglasses, therapy, and other needs tailored to your personal wellness.

• **Wellness Budget:** Use your budget to invest in activities that enhance your physical and mental well-being, from fitness classes to mindfulness programs.

• **Unlimited Maple Access:** Benefit from unlimited access to Maple for primary care needs and a package of therapy consultations.

• **Paid Health Days:** In addition to paid vacation, you'll receive 10 Paid Health Days annually to use when you're unwell, attending healthcare appointments, or supporting a loved one with their health needs.

• **Maple Booster Pack:** Boost your well-being even further with exclusive Maple discounts. Enjoy savings on fitness memberships, phone plans, wellness apps, and more.

• **Professional Development Budget:** Our Branch Out Budget is here to support your professional development journey, reimbursing expenses for meaningful learning opportunities that help you thrive.

• Job type: Full-time
• Hiring manager: Director, Data and Analytics
• Location: Hybrid, 225 Richmond St W #201, Toronto, ON M5V 1W2
• Start date: October/November 2024
• Vacation: 4 weeks

Apply for this job

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits