

## Product Owner

Phone :

Web :

### Job Summary

---

Vacancy :

Deadline : Jul 20, 2024

Published : Jun 20, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

# ratehub.ca

## Job Description

---

### WHO IS RATEHUB?

We're a company on a mission. Every single team member, from product & engineering, to sales & marketing, finance, operations and everything in between is obsessed with one thing; helping Canadian's make better financial choices. And we're pretty great at it, too. Via our digital application technology and our award winning in-house brokerages, we help over 2M Canadian's per month make a positive impact on their finances. 365 days a year we deliver our users the best online mortgage experience, personalized credit card options, and cheaper auto & home insurance policies than they typically get from their existing financial adviser.

Changing how people make financial choices isn't easy, though. We know that achieving our mission is full of challenges; challenges that can be complex and often unexpected, but that are always interesting, rewarding and fun to solve as a team. This is where you come in. We are on the hunt for the right kind of people to join us and help lead us forward to continued growth.

We're looking for a **Product Owner** to join our growing Product team, (based in downtown Toronto but also open to remote candidates). This is a great opportunity for someone who has developed the maturity and skills required to anticipate business needs and yet still has the flexibility to jump in and help out when needed - no problem is too big or too small!

### YOUR RESPONSIBILITIES

- Developing a strong understanding of customer needs and desires, through user research, AB testing, and other quantitative/qualitative analysis, and turning those insights into a product that delights our customers
- Working with key stakeholders (marketing, customer support, legal, finance, etc.) to define business requirements for a successful and legally compliant product
- Collaborate in the ongoing maintenance and enhancement of landing pages, optimizing user experience to boost SEO effectiveness
- Working with designers and the development team to transform business strategy into actionable sprint plans
- Identifying and tracking key metrics associated with the success of the product/features, and communicating product performance to the rest of the organization through the product life cycle
- Owning the product roadmap, backlog prioritization, and release plan for the product and related features
- Managing day-to-day (scrum) activity and prioritizing efforts for a team consisting of Developers, Designers, and Quality Assurance
- Coordinate with internal and external stakeholders for product launch and implementation, including operational readiness, and any other launch requirements
- Developing expertise in their focus area, and keeping on top of constantly changing competitor and industry trends
- Continually looking for improvements to Product and Project processes we use in our daily work for efficiency and clarity

### YOUR QUALIFICATIONS

- Post-secondary education: our ideal candidate has completed a program of relevance (i.e. Product Management)
- 5+ years of experience as a Product Owner
- Startup/scaleup experience is considered an asset, especially in fintech and/or a SaaS/B2C platform business
- Experience in Agile/Sprint/Scrum development processes
- Experience with web analytics, user testing, and AB testing tools
- A passion for UX/Design and exceptional ability to translate customer and business needs into outstanding products that you would use yourself
- Sound communication skills and the ability to influence and manage cross-functional teams
- Demonstrated ability to manage project plans, multi-task, and meet deadlines
- A strong understanding of what makes processes effective, and how they can be modified to meet the needs of a growing organization
- Detail orientation, but able to pivot and re-prioritize efforts as required
- Creativity in solution design - the candidate identifies opportunities to test concepts without necessarily requiring a full-scale technology build
- Interest in personal finance and credit cards in particular is a significant asset

### CULTURE FIT

- **No Ego:** No task is too big or small. You are never afraid to ask questions when you are trying to learn and understand things. You have no problem rolling up your sleeves and helping to execute when the team needs help. This humility extends to all aspects of your work and interaction with teammates.
- **Player Coach:** You mentor and teach as you execute. You model the behaviour you expect from your team. You don't just tell others what to do, you know and show how to do it at a high standard.
- **Growth Mindset:** You have a desire to always continue to grow and learn. This means a willingness to get outside your comfort zone and try new things because you view these as opportunities to gain skills and knowledge.
- **Helping Hand:** You always offer to help without having to be asked. You go the extra mile to help out regardless of your team and function.
- **Get S##T Done:** Your bias is towards action. This means pitching in and rallying to get things across the finish line. Rather than putting off work, ask yourself what you can do today to move the needle on a project or goal.
- **Digs Deep:** You aren't afraid to ask questions because you want to understand every issue so that you can properly solve the root cause of the problem instead of just completing the task you are given.

### JOB PERKS

- Competitive salary: We know it's expensive to live/work in Canada
- Remote-first organization: we love opportunities to get together as a team, but for the most part we offer our employees the flexibility to work anywhere in Canada
- Flexible hours: Enjoy a couple more hours of sleep in the morning, if you want
- Benefits: Health is wealth! A benefits package with no employee contribution required
- Perks: RRSP matching program, individual training allowance, fun team socials (remote AND in-person) and more!

Ratehub welcomes and encourages applications from people with disabilities. Accommodations are available upon request for candidates taking part in all aspects of the selection process.

**Education & Experience**

---

**Must Have**

---

**Educational Requirements**

---

**Compensation & Other Benefits**

---