Product Manager, Email

Phone :
Web :

Job Summary

Vacancy :
Deadline : Aug 04, 2024
Published : Jul 04, 2024
Employment Status : Remote
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

Tucows Domains is the world's largest wholesale domain registrar, responsible for maintaining the health, neutrality, and openness of an important—but largely invisible part of the Internet: the domain name system (DNS).

As part of Tucows—one of the world's largest Internet companies—Tucows Domains has a rich history of helping make the Internet better, operating globally under the Ascio, Enom, Hover and OpenSRS brands.

What's Next at Tucows

We embrace a people-first philosophy that is rooted in respect, trust, and flexibility. We believe that whatever works for our employees is what works best for us. It's also why the majority of our roles are remote-first, meaning you can work from anywhere you can connect to the Internet! Today, over one thousand people from over 20 countries are part of our team. If this sounds exciting to you, join the herd!

The Role

Email is one of the many products and services we offer resellers today. We provide resellers with a reliable, secure, and customizable email solution to offer their clients; allowing those resellers to offer a full suite of digital solutions to grow their business.

As the Product Manager for Email, you will be responsible for developing a clear vision, strategy, and roadmap for our email product. Your role will involve creating tailored solutions for the diverse range of users who rely on our email service, ensuring that their needs are met seamlessly. Additionally, you will play a key role in aligning the email product with our overall product vision.

Through close collaboration with customers, prospects and customer-facing teams, you will gain deep insight into the goals, challenges and needs of resellers as they run their businesses and offer services to their clients. You will immerse yourself in their world, empathizing with their experiences, and be their champion for success.

Your ability to translate complex technical features into user-friendly solutions will be instrumental in enhancing the value of our email product and overall platform.

Job Duties

• Listen to your internal and external customers, prospects, support, and sales teams tell their story and advocate for them in what you build
• Own the product lifecycle including: product research, market research, competitive analysis, roadmap development, iterative product development, and product launches
• Translate product strategy into detailed requirements by collaborating with design and engineering
• Partner with your product team to define requirements, prioritize work, and refine the backlog
• Define, track, analyze, and report on success metrics
• Collaborate with your peers across all functions to successfully launch and grow your product

Qualifications Required

• Excellent ability to use qualitative and quantitative data sources to advise decision-making
• Experience working very closely with engineering and design teams to deliver products iteratively
• Experience coordinating and prioritizing against time, scope, and resources
• Experience working with SCRUM or other agile methodologies
• Experience as a product manager of a technical product and/or technical background
• Experience in the email industry

Bonus Points

• Prior experience in wholesale products
• Prior experience building tools for or working with resellers and/or digital agencies
• Experience collaborating with other teams to build alignment across the organization
• Excellent ability to communicate vision, roadmap, and requirements at all levels of the organization #LI-NA1

The base salary range for this position is $103,900 - $115,400 USD for US residents OR $96,600 - $107,300 CAD for Canadian residents. Other countries will differ. Range may vary on a number of factors including, but not limited to: location, experience and qualifications. Tucows believes in a total rewards offering that includes fair compensation and generous benefits. Learn more about Tucows Benefits.

Want to know more about what we stand for? At Tucows we care about protecting the open Internet, narrowing digital divide, and supporting fairness and equality.

We also know that diversity drives innovation. We are committed to inclusion across race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status or disability status. We celebrate multiple approaches and diverse points of view.

We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the job application or interview process, to perform crucial job functions, and to receive other benefits and privileges of employment. Please contact us to request an accommodation.

Tucows and its subsidiaries participate in the E-verify program for all US employees.

Learn more about Tucows, our businesses, culture and employee benefits on our site here.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits