

# Product Manager, eCommerce



Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Jul 27, 2024

Published : Jun 27, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

## Job Description

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### Who We Are

Cymax Group Technologies is a leading eCommerce technology and logistics services platform for furniture vendors and retailers. We maximize the best of technology, automation, and AI to simplify the complexities of eCommerce through our two products - Channel Gate and Freight Club. We partner with furniture vendors and retailers to tackle some of the industry's biggest challenges, offering prescriptive recommendations to optimize their ROI in a competitive market. Our remote-flexible team works to support our partners from the US and Canada. We are proud members of Team True North, a ranking that spotlights high-performing tech firms tracking to \$1 billion in annual revenue with growth rates that match the top one per cent of companies in the world. For more information, please visit our website: <https://www.cymaxgroup.com/>

### The Role

Our mission at Cymax Group is to break down all barriers to make multi-channel commerce easy. As an E-commerce Product Manager, you will drive the innovation and development of growth products within the organization that lead to sustained revenue lifts. You will develop innovative strategies and execute end-to-end go-to-market plans that drive scalable commerce solutions for our partners. This role requires you to leverage our unique data, advanced technology, and talented team to deliver exceptional results.

### Who You Are

- 3-5 years of experience as a Product Manager
- Bachelor's degree
- An entrepreneurial mindset with the ability to succeed in a fast-paced environment
- Demonstrated experience launching excellent digital products and managing a product backlog.
- Understanding of the techniques and methods of product discovery and product delivery
- Excellent written and verbal communication skills
- Deep analytical, prioritization and problem-solving skills
- Technical understanding and curiosity, with a knack for navigating complex ecosystems and leveraging data for decision-making.

### Technical Skills

- Data Analysis: Proficiency in using data analysis tools (e.g., SQL, Python) to interpret complex datasets and derive actionable insights.
- Analytics Platforms: Experience with analytics and tracking platforms (e.g., Google Analytics, Power BI).
- Product Management Tools: Familiarity with product management and collaboration tools (e.g., JIRA, Confluence).
- A/B Testing: Knowledge of A/B testing and experimentation methodologies to validate growth strategies.
- UX/UI Principles: Understanding of UX/UI design principles to enhance customer experience.
- API Integration: Experience with API integration and management.
- Ecommerce Platforms: Experience working with eCommerce platforms (e.g., Shopify, Magento, BigCommerce).

### What You'll Do

- Proactively identify and capitalize on new growth opportunities within the dynamic eCommerce landscape. Develop innovative programs from concept to execution, positioning Cymax Group as a market leader.
- Collaborate closely with internal teams across departments to implement growth initiatives. Ensure alignment with our strategic objectives, fostering a cohesive and results-driven approach.
- Dive into complex, ambiguous challenges, dissecting details while maintaining a clear view of the big picture. Develop robust solutions and drive their implementation across partner teams.
- Leverage data analytics to navigate complexity and provide clarity. Make informed strategic choices that propel our business forward.
- Demonstrate end-to-end ownership of multifaceted, cross-functional projects. Lead teams to successful project completion, ensuring seamless execution.
- Stay attuned to eCommerce trends and competitive dynamics. Adjust strategies as needed to maintain our competitive edge.
- Analyze customer feedback rigorously. Translate insights into actionable product improvements, ensuring an exceptional customer experience.

### What we offer

- Remote-First Culture: Embrace flexibility and work-life balance
- Growth Opportunities: Advance your career within a dynamic environment
- Learning and Development: Access resources for continuous skill enhancement
- Diversity and Inclusion: We value and celebrate differences, fostering an environment where everyone belongs

### Culture at Cymax Group

At our company, we thrive on innovation and entrepreneurship. Our fast-paced environment encourages agility and nimbleness, empowering our team to adapt quickly to changing market dynamics. We're passionate about learning and growth, providing opportunities for professional development. Our decisions are driven by data, ensuring that we make informed choices that lead to success. If you're excited about making an impact and being part of a dynamic team, you'll feel right at home here.

### Compensation

We are committed to transparency in our hiring process. The Salary Range for this role is between \$80,000 and \$100,000 depending on experience, skills, training and organizational needs. Our salary ranges are determined by role, level and location.

We offer a comprehensive range of benefits which includes:

- Health and wellness support for our team members and their families including an employee assistance program
- 100% paid health and dental benefits in Canada
- Paid time off
- Easy access to online and phone-based counselling service
- Remote-flexible work environment.

### Accessibility

We can provide accessibility accommodations during the recruitment process. Should you require any accommodation, please let us know and we will work with you to meet your needs.

#LI-Remote

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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