

Product Manager, Data, Reporting, and Alerts



milk
moovement

Phone :

Web :

Job Summary

Vacancy :

Deadline : Aug 26, 2024

Published : Jul 26, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

ABOUT THE COMPANY

Milk Moovement is building a world-class team focused on getting the right milk to the right place at the right time.

Our growing herd of employees is driven to provide our clients with the data they need to make critical decisions that impact their operations and ultimately your favourite dairy products.

Who is Milk Moovement you might ask? We are a young VC-backed company with humble roots and massive ambitions to disrupt the dairy supply chain.

We think differently, act nimbly, and always leave things better than we found them.

We're expanding our team to further our mission. Find us out on Twitter, Instagram, LinkedIn (@milkmoovement), and our home page to learn more or hit "apply" below!

Please note, we are only accepting applications from within Canada at this time.

THE ROLE

As the Product Manager for Data, Reporting, and Alerts, you will be at the forefront of developing and managing our data-driven product offerings. You will work closely with cross-functional teams, including engineering, design, marketing, and customer success: to create and deliver innovative solutions that delight our customers. Your primary responsibility will be to ensure our data, reporting, and alert systems are robust, user-friendly, and aligned with our overall product strategy and customer needs.

KEY RESPONSIBILITIES

Data Management: Oversee the integration, management, and analysis of data from various sources to provide actionable insights for our users.

• **Alerts and Notifications:** Design and implement effective alerting and notification systems to help farmers stay informed and take timely actions.

• **Performance Monitoring:** Work with Platform Team to decide what metrics need to be monitored/ improved over time and when to prioritize spending time on them, analyze key metrics relating to report usage and alerting, and make data-driven decisions to drive continuous improvement.

• **APIs and Integrations:** Responsible for scoping APIs and data delivery workflows for accommodating customer integration needs. Alongside the BI Team, engage with Account Managers and Customers to understand the "why" behind customer reporting needs and determine the best way to leverage a smaller number of reports for a larger number of customer use cases.

• **Market Research:** Conduct market research and gather customer feedback to identify trends, opportunities, and gaps in our current offerings.

Roadmap Planning: Create and maintain a detailed product roadmap, prioritizing features and enhancements based on customer feedback, business objectives, and technical feasibility.

• **Feature Development:** Collaborate with engineering and design teams to define, develop, and deliver high-quality product features related to data analytics, reporting, and alert systems.

• **User Experience:** Ensure the user experience is intuitive and meets the needs of our diverse customer base, from small family-run farms to large commercial dairy operations.

• **Stakeholder Collaboration:** Work closely with internal and external stakeholders, including customers, to gather requirements, communicate product updates, and ensure alignment.

• **Compliance and Security:** Ensure that all data-related products comply with relevant regulations and industry best practices for data security and privacy.

• **Internal Tools:** Help launch internal tools, and build documentation/ disseminate training on said tools as needed.

• **Platform Team:** Participate in sprint planning, backlog grooming, and retros with the team.

WHAT WE ARE LOOKING FOR

Experience: Minimum of 3 years of experience in Product Management, preferably in a SaaS environment. Experience in the ag-tech a plus.

• **Education:** Bachelor's degree ideally, will consider uniquely qualified candidates without.

• **Technical Skills:** Strong understanding of data analytics, reporting tools, and alerting systems. Experience with SQL, BI tools (e.g., Tableau, Power BI), and data integration platforms.

• **Analytical Mindset:** Excellent analytical and problem-solving skills, with a data-driven approach to decision-making.

• **Communication Skills:** Exceptional written and verbal communication skills, with the ability to convey complex technical concepts to non-technical stakeholders.

• **Leadership:** Proven ability to lead cross-functional teams and manage multiple projects simultaneously.

• **Customer Focus:** Strong customer empathy and a passion for delivering products that make a difference in the lives of our users.

• **Adaptability:** Ability to thrive in a fast-paced, dynamic environment and adapt to changing priorities.

• **Obsession:** with asking why, and truly understanding a customer need vs a customer want (Solution to problem vs customer attempting to be prescriptive).

WHAT WE OFFER

☑ Competitive salaries - we're constantly reevaluating market trends to ensure we meet or exceed industry standards.

☑ Equity- Stock option plan on a standard 4 year vesting schedule with a 1 year cliff.

☑ Unlimited paid vacation and flex time - unlimited vacation can be vague and difficult to track; we strongly encourage everyone to take at least 2 weeks off per year plus public holidays. The rest is up to you.

☑ Health (mental & physical), dental, & HSA coverage across North America.

☑ Remote work environment - work from home or from one of our hubs in Halifax and St. John's.

☑ Flexible hours - night owl or early riser? No problem.

☑ Tools - need the latest and great software to perform more efficiently? Ask and you shall receive.

☑ Quarterly culture events - trivia, robot building, hackathons, etc. We like to keep it fresh and exciting.

ABOUT OUR CULTURE

We'll drop everything to ensure our customers feel supported.

☑ Transparency is ingrained in everything we do.

☑ Respect is paramount.

☑ We win and lose as a herd - lessons learned are equally as important as the wins.

☑ We're all in this together - our company wide thirst for knowledge is unquenchable.

☑ Want to learn a bit more about what makes us moo-nique? Check out our About Us page for company mission, purpose, and values.

☑ Did we mention we love puns?!

HOW TO APPLY

To apply, please submit your resume through our Careers page. Don't forget to complete our **Get To Know The Candidate** form; we love hearing what your favourite dairy products are!

We always conduct remote interviews to ensure accessibility. This role offers flexibility based on your location and work preferences, and we'll collaborate closely with you because we recognize that each individual has unique circumstances.

Don't meet every single requirement? Studies have shown that women and individuals from diverse backgrounds may hesitate to apply for positions unless they meet nearly every qualification. At Milk Moovement, we are deeply committed to enhancing our approach to creating a diverse, inclusive, and value driven workplace. If you're excited about this role but your past experiences don't align perfectly with our job description, we encourage you to apply anyway. You may well be the right candidate for this role or others!

Milk Moovement is an equal opportunity employer and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, disability, age, or other legally protected status. Milk Moovement is committed to providing reasonable accommodations for individuals with disabilities during the application and interview process. If you require an accommodation, please notify your Recruiter.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
