

Product Manager, Data (13 Month Contract)



Phone :
Web :

Job Summary

Vacancy :
Deadline : Jul 01, 2024
Published : May 31, 2024
Employment Status : Remote
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

Flipp partners with the largest North American retailers and brands to deliver local promotions and savings to millions of engaged shoppers daily, driving superior returns on investments.

We help people make smarter shopping decisions with autonomy and accountability. With rising living costs, Flipp's mission is crucial. Our Shopper Consideration Platform allows retailers and manufacturers to create digital experiences from their savings & deals content, aiding shoppers in deciding what to buy and where to buy it. Together, we make a difference.

At Flipp, you'll work with hungry, humble, highly intelligent and other-centered teammates. We challenge ourselves, learn by doing, and grow by developing new skills and perspectives. You'll be equipped to make an impact, realize your potential, and stay inspired every step of the way.

Flipp is a product-led organization that encourages product leaders to operate as entrepreneurs with full authority to drive vision, playing a critical role in defining, communicating, and executing the strategy for Flipp's data products. As a Product Manager for our Data team, you will join a new team focused on creating a platform to help our analytics teams better measure and report on the business. You will collaborate with our analytics teams to discover product opportunities related to measurement, reporting, and analytics. Be a leader and an influencer, getting cross-functional alignment and driving teams to deliver compelling products that address customer needs, on time and with great quality.

What you'll get the opportunity to do:

- Manage the product backlog effectively by developing scope, defining backlog items (epics/features/user stories), and prioritizing them based on the overall product strategy and business objectives
- Solve product-related problems, make decisions, and complete trade-off analyses to stay on track with business deliverable commitments
- Gain a deep understanding of and empathy for customers' needs & problems through data analysis, product discovery sessions, direct input from stakeholders and conducting research.
- Set the team's Objectives and Key Results (OKRs) based on a deep understanding of customer problems
- Develop and own the product roadmap. Work with internal customers to analyze the needs and align the product roadmap to strategic goals
- Work with Engineering and Product Design to function effectively as a cohesive team

What you'll bring to the team:

- 3-5+ years of software product management experience, taking data products to market and seeing them through multiple iteration
- Experience in the data, measurement, and analytics space within digital media is ideal
- Demonstrated a sound data-driven approach in decision-making using KPIs and metrics
- Experienced communicator: Competent listening, verbal, visual, and written communication. Comfortable with presenting their ideas. Documents meetings, actions, ideas, etc. in a way that is easy to follow and understand. Knows some techniques to manage stakeholders and partners effectively.

Our promise to each other:

What we bring: An inclusive, collaborative environment where your voice matters A remote-first environment The tools and opportunities you need to grow and develop Every opportunity to own your success

What you bring: Your authentic self, everyday Your best work, from anywhere An appetite for learning, curiosity, and a growth mindset Motivation, initiative and the mind of an entrepreneur

Here's how to apply:

If you're interested in working with us on the future of shopping, fill out the fields below and submit your application. While experience and skill sets are valuable, growth potential and attitudes are equally important. If you're prepared to grow dramatically with your team at a world-class learning organization, consider applying. We understand that the most creative solutions require diversity in thought and life experiences.

Flipp is an equal-opportunity employer and values diversity, equity & inclusion. We do not discriminate on the basis of race, religion, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status. Accommodations are available on request for all aspects of the selection process

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
