Product Manager (D521)

Phone :
Web :

Job Summary

Vacancy :
Deadline : Sep 07, 2024
Published : Aug 07, 2024
Employment Status : On-site
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

Reporting to the Team Lead, Product Management, the Product Manager is accountable for bringing to market product offerings within SMART's Core portfolio. The ideal candidate for this role will contribute to the growth of SMART's market-leading portfolio by helping to define the vision and roadmap for new products, and then work cross-departmentally to deliver these new products to our customers.

The role is focused on and requires a strong knowledge of embedded systems, hardware-based products and complementary software-based solutions.

Duties and Responsibilities

• Lead the strategy, planning and delivery – across a cross-functional team – to ensure the overall success of SMART's interactive display and complementary software solutions product portfolio.
• Analyze market trends and competitors to position our products competitively.
• Recommend the nature and scope of present and future products by reviewing product requirements, appraising new product ideas and product changes, and ensuring alignment with SMART's company objectives and mission.
• Own and deliver regular communication on product performance – report success and challenges and adjust the vision/product roadmap as needed. This includes a synthesis and deep understanding of customer issues, product profitability, channel dynamics and market and technology trends.
• Contribute to the analysis, prioritization, and balancing of new product investment opportunities for hardware and software solutions at SMART, considering the entire product portfolio.
• Understand and advocate for customers' needs and desires by skillfully utilizing research, market information and direct customer engagement.
• Represent the customer within the development process, as well as maintain and prioritize the product backlog.
• Develop business cases and go-to-market strategies for new products, features and business opportunities that improve profitability.
• In bringing products to market, work closely with UX, product development engineers, product marketing and other product managers.
• Collaborate across all internal stakeholders and business teams to evangelize proposed solutions, gain insight, feedback and buy-in.
• Understand and apply knowledge of market competition to enhance and strengthen SMART's product portfolio.
• Own development of clear product positioning, demonstration collateral, and the go-to market strategies for each solution set.
• Determine product life span and own the end-of-life decisions for products already in the market.
• Work with cross-functional project teams to create a collaborative, high-performing and fun team culture
• Liase with the software team to ensure seamless integration and functionality of hardware products
• Manage partnerships to bolster hardware capabilities and interoperability functions.
• Perform other duties as required

Education and work experience
• 5+ years' working in product management
• Bachelor's degree, preferably in software, engineering, marketing or business.
• Work experience in high-tech, with expertise in one or more of the following: multi-platform solutions (mobile, desktop, cloud), integrated hardware and software solutions, or delivering products to the educational sector.
• Experience in working with 3rd party software suppliers and vendors.
• Combined strengths in technical knowledge/skills and business acumen.
• Demonstrated outstanding customer centricity and engagement skills.
• Ability to define and manage the range of processes associated with new product development and launch, and gain buy in across teams.
• Exceptional communication, negotiating and relationship building skills both with internal and external stakeholders.
• Strong analytical skills and superior attention to detail.
• Perseveres and works through challenges to achieve success.
• Action oriented, and able to execute complex programs independently.
• Ability to motivate and inspire others to collaborate effectively.
• Professional demeanor and the ability to navigate challenges with tact and diplomacy.
• History of successful software integration within hardware environments.
• Strong knowledge of hardware architecture an interoperability standards.
Supervision
• This position has no direct reports
Working conditions
• Based in Calgary, Alberta, Canada.
• Office-based role up to 4 days per week., in a fast-paced work environment.
• You will deliver on a blend of not only to your own projects but also to those of the broader product management organization.
• Must have a valid passport, and ability to travel internationally (up to 20%).
At SMART Technologies, privacy is not an afterthought to us. Privacy is at the core of our software design. The result is that privacy is an essential component at the core of our business. To read more about our specific policies, please follow the links below. For more information please review: https://home.smarttech.com/legal/privacy-policy
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Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits