

Product Manager (D440)

Phone :

Web :



Job Summary

Vacancy :

Deadline : Sep 07, 2024

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Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Reporting to the Team Lead, Product Management, the Product Manager is accountable for bringing to market product offerings within SMART's Core portfolio. The ideal candidate for this role will contribute to the growth of SMART's market-leading portfolio by helping to define the vision and roadmap for new products, and then work cross-departmentally to deliver these new products to our customers. The role is focused on and requires a strong knowledge of embedded systems, hardware-based products and complementary software-based solutions.

Duties and Responsibilities

- Lead the strategy, planning and delivery – across a cross-functional team – to ensure the overall success of SMART's interactive display and complementary software solutions product portfolio.
- Recommend the nature and scope of present and future products by reviewing product requirements, appraising new product ideas and product changes, and ensuring alignment with SMART's company objectives and mission.
- Own and deliver regular communication on product performance – report success and challenges and adjust the vision/product roadmap as needed. This includes a synthesis and deep understanding of customer issues, product profitability, channel dynamics and market and technology trends.
- Contribute to the analysis, prioritization, and balancing of new product investment opportunities for hardware and software solutions at SMART, considering the entire product portfolio.
- Understand and advocate for customers' needs and desires by skillfully utilizing research, market information and direct customer engagement.
- Represent the customer within the development process, as well as maintain and prioritize the product backlog.
- Develop business cases and go-to-market strategies for new products, features and business opportunities that improve profitability.
- In bringing products to market, work closely with UX, product development engineers, product marketing and other product managers.
- Collaborate across all internal stakeholders and business teams to evangelize proposed solutions, gain insight, feedback and buy-in.
- Understand and apply knowledge of market competition to enhance and strengthen SMART's product portfolio.
- Own development of clear product positioning, demonstration collateral, and the go to market strategies for each solution set.
- Determine product life span and own the end-of-life decisions for products already in market.
- Work with cross functional project teams to create a collaborative, high-performing and fun team culture
- Perform other duties as required

Education and work experience

- 5+ years' working in product management
- Bachelor's degree, preferably in software, engineering, marketing or business.
- Work experience in high-tech, with expertise in one or more of the following: multi-platform solutions (mobile, desktop, cloud), integrated hardware and software solutions, or delivering products to the educational sector.
- Practical knowledge of Agile Scrum. The ideal candidate has experience as a Product Owner.
- Familiarity with Microsoft Azure DevOps and road-mapping software tools.
- Experience in working with 3rd party software suppliers and vendors.
- Combined strengths in technical knowledge/skills and business acumen.
- Demonstrated outstanding customer centricity and engagement skills.
- Ability to define and manage the range of processes associated with new product development and launch, and gain buy in across teams.
- Exceptional communication, negotiating and relationship building skills both with internal and external stakeholders.
- Strong analytical skills and superior attention to detail.
- Perseveres and works through challenges to achieve success.
- Action oriented, and able to execute complex programs independently.
- Ability to motivate and inspire others to collaborate effectively.
- Professional demeanor and the ability to navigate challenges with tact and diplomacy.

Supervision

- This position has no direct reports

Working conditions

- Based in Calgary, Alberta, Canada
- Office-based role, in a fast-paced work environment.
- You will deliver on a blend of not only to your own projects but also to those of the broader product management organization.
- Able to travel internationally (up to 20%)

At SMART Technologies, privacy is not an afterthought to us. Privacy is at the core of our software design. The result is that privacy is an essential component at the core of our business. To read more about our specific policies, please follow the links below. For more information please review: <https://home.smarttech.com/legal/privacy-policy>

#LI-SM1 #LI-HYBRID

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
