

## Product Manager

Phone :  
Web :



### Job Summary

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Vacancy :  
Deadline : Jul 27, 2024  
Published : Jun 27, 2024  
Employment Status : Full Time  
Experience : Any  
Salary :  
Gender : Any  
Career Level : Any  
Qualification :

## Job Description

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### Organization Overview:

We exist to empower cities to take control of their skies, and accelerate the adoption of unmanned aircraft around the world. AirMatrix builds traffic management capabilities on precise spatial networks that enable safe drone operations at-scale. As the drone industry expands and many drone operator companies seek to run delivery and inspection operations, cities need a way of enforcing regulation and managing their skies. We empower industry and government to work together, creating infrastructure that lays the foundation of the inevitable future of urban aerial mobility.

Join a motivated team of engineers and designers to help shape and drive the success of our products in the nascent drone industry. The ideal candidate is a strategic thinker, excellent communicator, and has a strong focus on user and customer needs. Apply to join the airmatrix team!

### What You'll Do

- Define and communicate product vision and strategy, aligned with company goals
- Collaborate with software engineers, designers, and other stakeholders to develop and prioritize the product roadmap
- Conduct market research to identify trends, competition, and customer needs, and drive innovation and differentiation in the product offering
- Define detailed requirements, user stories, and specifications based on customer feedback and business objectives
- Work closely with the design and development team to prioritize features, bug fixes, and improvements, and ensure timely delivery of product releases
- Coordinate quality assurance efforts and user testing to ensure product meets desired functionality and user experience
- Establish and manage a beta user group for product testing and validation of new features, collecting feedback, and driving customer discovery
- Engage with beta users to identify pain points, gather insights, and iterate on product improvements based on their feedback
- Track and analyze product performance using key performance indicators (KPIs) and use data-driven insights to inform product decisions
- Collaborate with marketing, sales, and customer success teams to develop go-to-market strategies and provide ongoing product support, incorporating learnings from the beta user group
- Manage stakeholder communication and alignment, including regular updates to senior leadership and cross-functional teams
- Drive pricing strategy, including pricing research, establishing pricing tiers, and monitoring pricing trends in the market.

### Who You Are

- You have at least 5 years of experience in product management, preferably in a SaaS or technology-driven environment
- You have a strong understanding of UI/UX principles and empathize with customers
- You possess excellent leadership, communication, and interpersonal skills
- You are highly organized and skilled in project management
- You have experience working in a startup environment
- You are proactive, results-oriented, and always seeking ways to improve
- You feel accountable to the team, understanding that success is achieved together
- You have previously developed and shipped a SaaS product

### Skills & Experience:

- Strong understanding of modern software development processes and technologies, including Agile methodologies and Scrum framework
- Experience in market research, competitive analysis, and customer feedback gathering through interviews, surveys, and focus groups
- Proficient in creating user stories, product requirements documents, and roadmaps using project management tools like Jira, Trello, or Asana
- Familiarity with UI/UX design principles and tools, such as Figma or Sketch, and ability to collaborate effectively with designers to create wireframes, mockups, and prototypes
- Experience with tools for tracking product performance, such as Google Analytics, Mixpanel, or Amplitude, and ability to derive insights from data to inform product decisions
- Excellent problem-solving skills and the ability to think critically and analytically to identify customer pain points and prioritize product features accordingly
- Strong collaboration and communication skills, with the ability to work effectively across multidisciplinary teams and present product vision and updates to stakeholders
- Knowledge of product management best practices, such as lean product development, customer development, and design thinking
- Familiarity with A/B testing, user testing, and usability analysis to validate product hypotheses and optimize user experience
- Ability to manage multiple projects simultaneously, prioritize tasks, and adapt to changing priorities in a fast-paced, dynamic environment

### Nice to have:

- Experience in the drone, aviation, or transportation industry
- Experience with project management tools, such as Monday, Trello, etc.
- Knowledge of web technologies, such as HTML5, CSS, JavaScript, and React, is a plus
- Familiarity with cloud platforms (AWS, GCP) and RESTful APIs is a plus

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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