

Product Manager

Phone :

Web :

Job Summary



Vacancy :

Deadline : Jul 04, 2024

Published : Jun 04, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

We are looking for a detail-oriented technical product manager with experience managing products in retail media networks (onsite, offsite, in-store advertising) to assist with the product strategy and growth of existing and exciting new products at Vantage.

Responsibilities Include:

- Bring your competitive and industry knowledge, provide strategic direction within your product portfolio by maintaining a product roadmap and helping to prioritize new requests.
- Guide products from conception to launch by connecting the technical and business worlds. Collaborate with development, design, and client teams to break down complex problems into steps that drive product development.
- Help lead product management including ongoing prioritization, product backlog & requests, and documentation to ensure the team is all aligned on products, delivering challenging projects and goals across multiple organizations.

Required Skills:

- Experience in retail media and / or advertising.
- The successful applicant will have excellent strategic thinking, analysis and communication skills.
- Experience in any account management or customer-facing position, working with cross-functional engineering teams, data analysis, and reporting platforms will be an asset.
- Experience in project management, Jira or other project management software and UX Design expected.

About Vantage:

Vantage plays in a \$250BN addressable market in North America that is seeing significant disruption. Retailers are transforming their digital marketing practices to drive customer acquisition and are looking for new profit centers in retail media networks.

Vantage is uniquely positioned in this space, having established a technology platform that is custom built for retail media. We offer the only turnkey platform for integrated retail media networks. We significantly out-perform online media benchmarks by leveraging automation, machine learning, and AI. Ours is the market-leading platform and we have real traction with some of the biggest names in retail.

We are excited to expand the team and take the company to the next level. You would have the opportunity to get in early and obviously that comes with great possible financial upside, but it also comes with an opportunity to shape the culture of the team. So, we're picky about the people we invite to join the journey. We're looking for true team players, not lone wolves, or temporary hired guns. We are professionals with a passion for doing great work and driving real success for Vantage and our clients. Headquartered in Toronto but working fully remotely, the Vantage team is diverse, creative and fun. Our belief is that our strong commitment to diversity & inclusion enables Vantage to be better. We also believe that people are happiest and can accomplish the most amazing things when they have the freedom and flexibility to customize their work and life environments, and can take on huge, stimulating challenges with fantastic colleagues.

In addition to your compensation, enjoy the rewards of an organization that puts our heart into building a team. Vantage offers a full range of medical, dental, and vision benefits. All employees are also owners, as everyone is enrolled into the Vantage Employee Stock Option Plan. Vantage provides strong maternity / parental leave benefits in all jurisdictions. Vantage also offers numerous well-being programs, education assistance, development courses, and discount programs with participating partners. As for time off, Vantage employees enjoy generous vacation, as well as paid holidays throughout the calendar year. Number of paid holidays, sick time, and other time off are provided consistent with relevant jurisdictions and company policies.

Reasonable accommodations are available to job applicants on request and throughout the application process.

We thank all applicants in advance for their interest in this position; however, only those selected for an interview will be contacted.

To apply for the Product Manager role at Vantage, please visit <https://vantageanalytics.applytojobs.ca/development/28742>

Location: Remote (Eastern Standard Time; GMT-5)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
