# **Product Manager**

Phone : Web :

#### Job Summary

Vacancy : Deadline : Sep 29, 2024 Published : Aug 29, 2024 Employment Status : Hybrid Experience : Any Salary : Gender : Any Career Level : Any Qualification :



Assent is the leading solution for supply chain sustainability tailored for the world's top-tier, sustainability-driven manufacturers. Hidden risks riddle supply chains, many of which weren't built with sustainability in mind. That's where we step in. With insights from experts, Assent is the tool manufacturers trust for comprehensive sustainability.

We are proud to announce that Assent has crossed the US\$100M ARR milestone, granting us Centaur Status. This accomplishment, reached just 8 years following our Series A, makes us the first and only Certified B Corporation in North America's SaaS sustainability industry to celebrate this milestone.

Our journey from \$5 million to US\$100M ARR in just eight years has been marked by significant growth and achievements. With our \$350 million US funding led by Vista Equity Partners, we're poised for even greater expansion and are on the lookout for outstanding team members to join our mission. **Hybrid Work Model** 

At Assent, we proudly embrace a remote-first work model, valuing the flexibility and autonomy it provides our team. We also acknowledge the intangible benefits of occasional in-person workdays. For team members situated within 50 kms/31 miles of our five global offices in Ottawa, Eldoret, Penang, Columbus, and Amsterdam, you can expect to come into the office at least one day a week. Similarly, those near our co-working spaces in Nairobi and Toronto are encouraged to work onsite once a month.

## Job Description

The Product Manager (PDM) role is instrumental in guiding Assent's product evolution. Embracing a continuous discovery approach, this role demands deep engagement with customers and users, leveraging insights to shape product strategy and execution. The Product Manager will lead through empowerment, fostering a culture of innovation and collaboration across internal teams to deliver solutions that meet and exceed expectations. This role demands a balance of technical savvy, strategic insight, and a deep commitment to user-centric principles, driving the product forward through informed, collaborative, data-driven decision-making. The role will work closely with our AI/ML team to identify and define relevant and sensible opportunities for AI and ML solutions and will be responsible for understanding and communicating across the business how these solutions are being designed and deployed.

#### Key Requirements & Responsibilities

- Understand customer needs, market trends, and technological advancements.
- Regularly engage with customers through research and experimentation.
- Demonstrate a keen interest in staying updated with current and emerging technologies.

• Proactively explore opportunities to integrate AI and other cutting-edge technologies to enhance product functionality and streamline delivery processes.

- · Work closely with stakeholders to identify and define opportunities for using AI and ML to solve problems.
- Work closely with the product 'trio' to develop and execute product roadmaps based on market data.
- · Contribute to defining the strategy and vision for product areas.
- · Advocate for continuous delivery practices for rapid and reliable product releases.
- · Focus on delivering value to customers through iterative development and learning.
- Utilize data and analytics to inform product decisions and measure success.
- Adapt strategies based on actionable insights and performance metrics.
- Ensure business objectives are met, even amidst unforeseen changes during delivery.
- Maintain awareness of new trends and products in the market and adjacent sectors.
- Collaborate with regulatory, marketing, and sales teams to define solutions and understand market dynamics.
- · Support internal groups in launching products and features.
- Contribute to product definitions and correlation with market needs.
- · Assist in developing key messaging and monitoring product metrics during launches.

### Qualifications

- We strongly value your talent, energy and passion. It will also be valuable to Assent if you have the following qualifications:
- At least 5 years of relevant and progressive experience in Product Management for a SaaS company;
- A University, College and/or Post Graduate certificate in Business Administration or any technical discipline would be advantageous;
- Ability to understand and define opportunities related to artificial intelligence (AI) and machine learning (ML);
- · Experience and professional interest in GenAI and LLM;
- Proven ability to build consensus and alignment;
- Deep understanding of SaaS;
- Avid consumer of current and emerging technologies;

• Experience with data-driven decision making, user engagement metrics/insight and business intelligence and analytics use cases;

• Understanding of software development processes and lifecycle, and quality assurance principles;

**Reasonable Accommodations Statement:** To perform this job successfully, an individual must be able to perform the aforementioned duties and responsibilities satisfactorily. Reasonable accommodations may be made to enable qualified individuals with disabilities to perform these essential functions.

# Additional Information

### Life at Assent

Wellness: We believe that you and your family's well being is important. As a result, we offer vacation time that increases with tenure, comprehensive benefits packages (details vary by country), life leave days and more.

Financial Benefits: It's not all about the money – well, it's a little about the money. We understand that financial health is important and we offer a competitive base salary, a corporate bonus program, retirement savings options and more.

Life at Assent: There is purpose beyond your work. We provide our team members with flexible work options, volunteer days and opportunities to get involved in corporate giving initiatives.

Lifelong Learning: At Assent, curiosity is not only valued but encouraged. You will receive professional development days that are available to you the day you start.

#### #LI-Hybrid #LI-DP

At Assent, we are committed to growing and sustaining an environment where our team members feel included, valued, and heard. Our diversity and equal opportunity practices are guided and championed by our Diversity and Inclusion Working Group and our Employee Resource Groups (ERGs). Our commitment to diversity, equity and inclusion includes recruiting and retaining team members from diverse backgrounds and experiences, and fostering a culture of belonging where all team members are included, treated with dignity and respect, promoted on their merits, and placed in positions to contribute to business success.

If you require assistance or accommodation throughout any part of the interview and selection process, please contact talent@assent.com and we will be happy to help.

#### Must Have

**Educational Requirements** 

**Compensation & Other Benefits**