

# Product Manager

The logo for ODAIA, consisting of the letters 'O', 'D', 'A', 'I', and 'A' in a bold, white, sans-serif font, centered within a solid black square.

Phone :

Web :

**Job Summary**

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Vacancy :  
Deadline : Sep 16, 2024  
Published : Aug 16, 2024  
Employment Status : Remote  
Experience : Any  
Salary :  
Gender : Any  
Career Level : Any  
Qualification :

## Job Description

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**ODAIA is a remote-first organization, all our positions are WFH** with frequent company and team based socials, events and meetings in-person and virtually.

ODAIA helps pharma sales and marketing teams by using AI to understand and predict customer behaviour. Our enterprise SaaS product MAPTUAL serves some of the most recognized Fortune 500 life sciences companies. By incorporating data and AI predictions in powerful ways, MAPTUAL's users understand their customers (healthcare professionals, patients) on a deeper level and cater to their health needs more effectively.

ODAIA's (what we call ourselves) are inspired to reinvent the future of how non-technical people leverage data in their day-to-day lives. We are passionate about solving complex problems in data, AI, engineering, design, and product, so our customers don't have to. We live by the notion that "simplicity is the ultimate sophistication," and making simplicity scalable is an even bigger challenge. That's why we have a crazy talented team led by serial entrepreneurs, tech veterans, and life sciences experts.

### OUR MISSION

**Reducing patients' time to therapy by facilitating meaningful interactions with healthcare providers, through human-centric software powered by AI.**

We're also on a mission to build an innovative, diverse, and ego-free business, where trust, innovation and ownership are valued. You're on a mission too? We're here for it. We put an emphasis on career development for our employees, and the opportunities to grow are extensive.

### WHAT'S ON OFFER:

Are you a visionary and experienced **Product Manager** seeking a new challenge? Do you want to be at the forefront of revolutionizing AI-powered analytics in the Pharma and Life Sciences industry?

Reporting to the **Director of Product**, the **Product Manager** will lead the development and management of internal tools focused on data management, data migration, and other critical internal processes. As a **Product Manager** at ODAIA, you will work closely with our data engineering and machine learning teams to build robust and scalable tools that enhance our internal capabilities, streamline workflows, and ensure data integrity. Your contributions will play a pivotal role in empowering our teams to deliver innovative solutions to our clients

The **MAPTUAL Platform** transforms complex data analysis into simple, actionable, and explainable recommendations. It combines AI and engineering capabilities, designed in scalable, microservice-driven architecture, built completely on AWS. MAPTUAL utilizes a range of capabilities, including standalone applications via RESTful APIs and the ability to integrate into industry leading platforms such as Veeva and Salesforce. MAPTUAL delivers dynamic predictive insights, actual value based segmentation and opportunistic next steps. Identifying a list of the most valuable customers, then curating when and how to get in touch.

### WHAT YOU WILL DO:

- Work closely with data management, engineering, and operations teams to gather requirements, prioritize features, and deliver high-impact tools
- Oversee the development of tools that support data migration, governance, and management, ensuring high standards of data quality and integrity
- Assist with the overall product strategy and roadmap, ensuring alignment with our mission and product vision
- Collaborate with a diverse team of engineers, data scientists, commercial teams and industry experts to define product requirements and specifications, understand customer needs and identify opportunities for new features and product improvements
- Translate complex business problems into effective technical solutions, leveraging your strong understanding of data management and automation
- Understand how different problems fit together, distill down to simple and robust core mechanics and orchestrate solutions that elegantly address a range of seemingly sophisticated requirements
- Lead the productization process, ensuring scalability, usability, and a truly data-driven approach
- Understand market trends, competition and emerging technologies to drive continuous innovation
- Identify and prioritize product features and enhancements based on thorough market research and customer feedback
- Act as a product evangelist, both internally and externally, by communicating the value and unique offerings of ODAIA's products
- Serve as a contributor within the product management team, fostering a culture of innovation, collaboration, and continuous learning

### WHAT YOU BRING

- 4+ years of product management experience, with a focus on building internal tools or data management solutions
- Demonstrated ability to understand complex business problems and translate them into scalable technical solutions
- Technical Acumen: Strong understanding of data management, data migration, and related technologies, with the ability to collaborate effectively with engineering teams
- Deep knowledge of the Pharma industry, particularly in the commercial life sciences sector, and familiarity with related data types (RX, patient data, etc.)
- Exceptional analytical skills and a data-driven mindset, with a passion for leveraging data to drive product decision-making
- Experience working in a fast-paced technology / SaaS startup environment
- Excellent communication, and experience directly communicating with customers
- Bachelor's degree in a relevant field, or similar related knowledge and experience

If you are an ambitious, forward-thinking Technical Product Manager and you are ready for a new challenge, let's talk about how in joining our team you can contribute to making a lasting impact in the Pharma and Life Sciences industry through groundbreaking AI-powered analytics.

If you think you may be overqualified, or underqualified, don't worry - we'd love to see your resume anyway! Our team is growing and we are looking for individuals that have what it takes to help us succeed. We will consider job title adjustments better suit your current level of experience.

### WHAT WE OFFER:

- A highly productive driven startup culture that values agility, passion, ownership, trust, respect, diversity and inclusion
- Tremendous growth and unique learning opportunities
- A large amount of ownership and autonomy for managing things directly
- An inclusive environment, we are an equal opportunities employer and we operate with an anti-oppression mindset
- Top-notch health benefits for medical, dental, vision care, mental health, prescription drug coverage, travel insurance and alternative treatments such as acupuncture and chiropractic services
- Flexible working hours, providing great balance for personal and family life
  - We focus on what we achieve and not the number of hours we clock
  - We trust our employees and empower them to shape their work themselves so that they can achieve the best possible results
- An open and flexible vacation policy
  - Our employees can take what they want, when they want it - as long as they get their work done, get the time approved and get things covered while they're away
- Stock option grants
- A generous home office allowance
- Career development opportunities, and a solid business model - we're in it for the long haul!

### LOCATION

We are a fully remote company headquartered in Toronto with frequent virtual and in-person collaborative work sessions and socials. We leverage many synchronous and asynchronous communication tools and provide an allowance to enhance your WFH setup.

### EMPLOYMENT VERIFICATION

Any conditional offer of employment made to a successful candidate will be subject to the full satisfaction with the results of any background and reference checks.

### ACCOMMODATIONS AND ACCESSIBILITY

Accommodations are available on request for candidates with disabilities taking part in all aspects of our hiring process. For more on this, you can inquire about accommodations if you're invited to an interview.

### DIVERSITY, EQUITY & INCLUSION

As an equal opportunity employer, ODAIA is committed to creating an environment that respects diversity and inclusion. ODAIA does not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, parental status, veteran status, or disability status.

At ODAIA, we are committed to building an environment where everyone feels included, valued, and heard. We are committed to creating a diverse workplace, and are an equal opportunity employer who does not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, parental status, veteran status, or disability status.

We strongly encourage applications from Indigenous Peoples, racialized people, people with disabilities, people from gender and sexually diverse communities and/or people with intersectional identities.

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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