

Product Manager

Phone :

Web :



Job Summary

Vacancy :

Deadline : Aug 24, 2024

Published : Jul 24, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Join us in Advancing the Environmental Global Impact within the Rail Industry

For the past 30 years, ZTR has designed, developed and released products that have a positive environmental impact within the Locomotive Industry. Planning for an environmentally sustainable future means taking action today in preparation for tomorrow. Everyone has a role to play and we take ours seriously.

What You'll be Doing

Are you passionate about supporting a more sustainable future? Do you enjoy working with talented individuals to solve complex problems? Are you excited to work on truly innovative product development? Are you data-driven and results-oriented? Whether it's solving problems, consulting on products with compassion or continuing to train and develop your skills, you'll be helping to push an entire industry technologically forward.

As the **Product Manager** you will be responsible for leveraging product management cycles, commercial aptitude, and industry experience across locomotive solutions with a high degree of empowerment to build dynamic and customer centric offerings.

Responsibilities include but are not limited to:

- Driving **product strategy** in alignment with the overall company vision and goals through market research, analyzing customer needs, and identifying market opportunities to define the product roadmap.
- Develop a **product roadmap** that outlines the product's features, enhancements, and delivery timelines. Prioritizing features based on customer and business value, collaborating with cross-functional teams, ensuring the product roadmap aligns with the company's strategic objectives.
- Working closely with stakeholders, customers, and internal teams to **gather and document product requirements**. This includes defining user stories, use cases, and acceptance criteria to clearly communicate the product's functionality and features.
- Collaborating with various teams such as engineering, design, marketing, and sales to ensure successful product development and launch. This involves **coordinating efforts, facilitating communication**, and resolving any conflicts or issues that may arise.
- Overseeing the **product development process**, ensuring that the product is built according to specifications, and managing the product lifecycle. Conducting product reviews, tracking progress, and making adjustments as necessary.
- Developing and executing a comprehensive **go-to-market strategy** for new product releases. Creating marketing plans, pricing strategies, and promotional activities to drive product adoption and sales.
- **Monitoring the performance** and success of the product in the market. Analyzing product metrics, user feedback, and market trends to identify areas for improvement and optimize the product's performance.
- **Building and maintaining strong relationships** with customers to gather feedback, understand their needs, and ensure customer satisfaction. Conducting customer interviews, organizing user feedback sessions, and addressing customer concerns.
- **Conducting competitive analysis** to stay informed about market trends, competitor offerings, and industry best practices.

Who you are:

- 3+ years of relevant product management experience, preferably with products relating to hardware, locomotive control and/or monitoring systems
- Bachelor's Degree in business, technical field or equivalent field
- Proven experience in successfully carrying products through concept to launch in the entire product life cycle
- Strong written and verbal communication
- Collaborative, and a knack for working with cross functional teams
- Adaptable, expert in time management and organizational skills
- Passionate about technology and continuous learning
- Ability to travel internationally
- Previous experience in the locomotive industry would be considered an asset

Why Choose ZTR?

ZTR offers a positive working environment and a group of friendly and talented industry leaders passionate about driving environmental and financial benefits for our clients. We encourage and support employees to find long-term success and explore opportunities that play into their strengths and passions. We value lateral moves as much as vertical promotions; we believe all roles should develop your skills, broaden your experience, and help you continue on a journey to build a rewarding career at ZTR.

ZTR is all about our people. That is why we value Diversity, Equity and Inclusion (DEI) within our organization. DEI is essential to our goal of creating a great place to work. We are committed to building a representative workforce and committed to equal opportunities regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status.

We are looking for flexible, compassionate and enthusiastic individuals who thrive in a fast-paced working environment, and who are looking for long-term, meaningful employment in a career that makes a real difference.

At ZTR, we continuously promote a healthy balance between work, fun and family. This is a place where employees make a difference in our company and within our customers' organizations. You will have the ability to direct your career path at ZTR as we are rapidly growing with numerous opportunities for professional growth and development.

ZTR Control Systems provides accommodations for applicants with disabilities throughout the recruitment process. If you require accommodation, please contact Human Resources. We will address information received regarding the accommodation needs of applicants in confidence.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
