

Head of Data



Phone :

Web :

Job Summary

Vacancy :

Deadline : Sep 08, 2024

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Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Join our small, fiery team on a mission to usher in the Bitcoin golden age.

About Shakepay

Shakepay is reimagining financial services to give every Canadian their fair shake, by making it bitcoin-friendly, secure, and rewarding. When Shakepay launched in 2015, it quickly became one of Canada's fastest-growing financial institutions. Backed by top venture funds having raised \$44M+ and trusted by over one million Canadians and counting. People who choose careers at Shakepay are helping shape a future of financial freedom, opportunity, and prosperity for all Canadians.

Head of Data

As the Head of Data, your role is pivotal at Shakepay. You will be responsible for managing and implementing our data program and strategy as a whole. You'll work with our executive and product teams to develop the priorities of the business and ensure our data platform and engineering teams understand what needs to be built to support those goals. You'll lead our data scientists to produce internal data products that make problems and opportunities legible to all stakeholders, and customer facing data products that deliver real value and personalized experiences.

You will

- Lead the execution of a comprehensive data analytics strategy aligned with business objectives
- Build a data science function to support decision-making and influence the company strategy and product roadmaps
- Manage and mentor our data team, and cultivate a culture of high performance
- Implement Shakepay's framework for automated decision making, risk detection and fraud prevention
- Partner with cross-functional teams to prioritize deep-dives on key business questions
- Evangelize a data-driven culture across the organization

Must have

- 5+ years of experience leading a data team
- 7+ years of experience working on consumer facing products
- Experience leading and building high-performing teams
- Outstanding written and verbal communication skills. Ability to distill nuanced statistical findings accurately to a business audience is critical
- Technical proficiency in one of Python or R in a data science context and SQL
- Experience in experiment & A/B/n test design and analysis
- Experience conducting deep-dive statistical analysis (modeling, causality, regression, etc.)
- A demonstrated ability to manage and deliver on multiple projects with cross-functional teams and a high attention to detail
- Experience communicating both in low-level technical details as well as high-level strategies
- Knowledge of effective data visualization principles, tools and techniques
- Some familiarity with dbt (our data transformation tool)

Nice to have

- Experience with experimentation platforms like Statsig, Optimizely, Kameleoon, or others
- Startup experience is a big plus, bonus points for B2C fintech experience
- Experience in credit risk modeling, strategy, monitoring and forecasting
- Experience working with cloud data warehouses (we use Snowflake)
- Knowledge of bitcoin

Why join?

- Be part of a groundbreaking journey: you'll live on the frontier of financial innovation. Bitcoin is rewriting the rules, and Shakepay is at the forefront.
- Impact and scale: with only 2% of Canadians on Shakepay, the potential for growth is massive. You can help us bring Shakepay and bitcoin to all Canadians.
- Rewarding benefits: we offer competitive compensation (every shaker owns stock options), benefits (health, dental, paramedical, disability, etc), and generous vacation time.
- Embrace continuous learning: ambitious individuals with an insatiable thirst for knowledge will feel at home. Working at Shakepay means you'll be working in an environment that encourages constant growth and development.
- Get paid in bitcoin: choose to take a percentage of your salary in the hardest, soundest money the world has ever known.
- Work remote: work from anywhere in Canada. If you're in Montreal or Toronto, you can also work from our offices. We understand that potential can be just as valuable as experience. If you're eager to learn, grow, and contribute to the mission but worry that you may not have the "right" experience, we still want you to apply. We encourage applications from everyone, regardless of background and life experience. We're firm believers that [a little bit of slope makes up for a lot of y-intercept](#).

Fluency in English is required due to the percentage of English-speaking customers and the nature of our platform, which is available to all Canadians.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
