

## Growth Product Manager

Phone :

Web :

# method

### Job Summary

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Vacancy :

Deadline : Nov 04, 2024

Published : Oct 04, 2024

Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

## Job Description

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### Opportunity

Our Product team is growing and we're looking for a Growth Product Manager who is passionate about delivering the most customer-centric experience. The successful candidate will need to exhibit excellent judgment, prioritizing between new product features and architectural improvements, ensuring that our growth strategy aligns with user needs and business objectives. Join us in developing solutions that truly resonate with our customers and create a lasting impact.

### About Method

Method understands that businesses are unique and so it is our vision to create a small business platform that is easily personalized for each of our customers. Our flagship product is Method:CRM, a customer relationship management tool made specifically for small businesses who have outgrown their processes. Unlike other CRMs, the combination of Method's deep QuickBooks sync and no-code customization engine enable businesses to achieve their optimal workflows.

At Method, doing fantastic work is just as important as looking out for each other and our community. From flex hours and full benefits to our monthly Method:Gives program, we do our best to support both our employees and community. You can learn more about Method and our team [here](#)!

### The Role

As a Growth Product Manager, you will be part of a driven and supportive team that's always striving to deliver value to our customers by shipping new features and helping our platform scale.

- Own and drive the growth strategy for your product area, ensuring alignment with overall business goals.
- Measure and analyze product usage, customer behaviors, and other data to derive insights that help generate feature requirements.
- Identify and validate growth opportunities through data, experiments, and customer feedback.
- Partner with design, development, and marketing teams to launch new features, optimize user journeys, and solve friction points.
- Maintain a groomed backlog of features, growth initiatives, and bugs, ensuring clear prioritization.
- Continuously refine and contribute to the product roadmap, balancing feature improvements with business growth objectives.
- Lead Product Discovery activities such as customer interviews and competitor analysis.
- Effectively communicate and align with teams and stakeholders.

### What You Bring

*Before you read this next section, we want you to know that we know the "ideal candidate" doesn't exist — everybody has a unique background and skill set. Even if you don't check every box below, we'd love for you to apply - we are building for the future and growth potential is a priority for us!*

- 3-5 years of experience in product management with a focus on growth or user engagement.
- Experience working in agile environments and with CRM, no-code tools, or A/B testing platforms.
- A genuine excitement for solving business problems with software and technology.
- Proven track record of using data and experimentation to drive product success.
- Strong communication skills, with an ability to break down ideas to be shared with designers, software developers and others.
- Passionate for building engaging user experiences.
- Must be self-motivated, goal driven and possess the ability to multitask and prioritize.
- A team player with a positive attitude and a willingness to contribute to the overall team's success in a fast paced environment.

### What We Offer

- Fun team collaborative environment.
- Small company experience – working for a small company like Method gives you deep insight to the inner workings of how a software company operates, as you will be expected to be involved in many discussions: It is the kind of experience you can only get from a small company.
- Training – You will receive initial and ongoing training on Method's products, policies and procedures as well as a quarterly professional development budget.
- Flexible work from home/hybrid policy.
- Remote work month – Enjoy the flexibility to work remotely for one month each year from anywhere in the world.
- Great downtown location – Method is located right in the heart of Toronto's young and vibrant 'King West' technology hub at the corner of Adelaide and Spadina Ave.
- Competitive salary.
- Health care and dental plan.
- Company and quarterly team social events.

### Hybrid Policy

We are currently on a flexible hybrid schedule where employees work in the office 2-3 days per week.

#### In your first 30 days, you will:

- Onboard and acclimate with the Product and Development team.
- Understand Method's values and how our teams collaborate to drive results.
- Learn and become an expert of our internal communication tools, norms, and practices.
- Become acquainted with your product area, the product goals, and those you will work closely with.
- Complete Method's Bootcamp.
- Work with the Director of Product to build out tailored goals and a plan to set you in the right direction for the upcoming quarter.

#### In your first 60 days, you will:

- Immerse yourself in our product discovery and delivery process.
- Work with the product lead to organize and prioritize the backlog.
- Start working closely with your development and design team.
- Contribute to the product team's culture, processes, and best practices.

#### In your first 90 days, you will:

- Be fully embedded into and contribute to the outcomes with your development team.
- Ship features that deliver high business impact.
- Monitor and measure the success of your initiatives against company goals.
- Work closely with your manager to explore goals for the rest of the year.
- Participate in your first quarterly performance review.

#### In your first year, you will:

- Ship product that directly supports the success of our company objectives.
- Work with other product managers to measure and refine roadmaps, backlogs, and processes to make improvements over time.
- Ensure your team has an incredible record of building impactful products within your deadlines.
- Participate in your first annual review.

Compensation: \$95,000 - 110,000 annually

We thank all applicants in advance, and will contact only those who we wish to interview. No phone calls or agencies please.

*Method is an equal opportunity employer. We welcome and encourage applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.*

Compensation

\$95,000.00 - \$110,000.00 per year

[Apply for this job](#)

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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