

Graphic Designer

Phone :

Web :



Job Summary

Vacancy :

Deadline : Jul 28, 2024

Published : Jun 28, 2024

Employment Status : On-site

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

The Role

Hi there! We are seeking a Graphic Designer to join our growing team at Mosaic Manufacturing. As a Graphic Designer, you will play a crucial role in shaping our brand identity through visually compelling designs across various platforms. Your creativity and expertise will contribute directly to our marketing efforts, product presentations, and overall brand communication strategy.

--- The Company & Product ---

Mosaic Manufacturing Ltd. is working with the world's top companies to re-envision and modernize their polymer supply chains. The past five years have seen more supply chain disruptions than ever before and companies are recognizing that they need to take steps to make their supply chains more resilient. With our digital, distributed Array micro-factories we are perfectly positioned to take advantage of the trend of companies re-envisioning supply chains to make them more resilient, flexible and efficient. We have beaten out companies who have 10x Mosaic's team and funding to become the production system of choice for a number of firms. We are looking for a driven finance leader to work with us as we grow our install base from 20 to 2,000+ production systems in the market.

Want to get an idea of what is inside Mosaic's Array production system?

Watch our Virtual Product Launch here: <https://www.youtube.com/watch?v=6iWrXbD0f9w> and our Array

Product Video here: <https://www.youtube.com/watch?v=zNtfUzljshA>

--- The Role ---

Working within our marketing team, you will be responsible for owning the visual design of content that goes out to our audiences. Ranging from in-depth white papers, email campaigns, physical brochures, and other forms of content to be circulated via our digital marketing channels.

The content that you create will be used in order to engage Mosaic's target verticals, with a goal of bringing them into our sales funnel. The majority of these customers will be from businesses who currently use 3D printers for prototyping, or production. This content will be distributed through various marketing channels, and will be essential to Mosaic's overall marketing and sales strategy.

**In this role you will: **

- Design and create engaging graphics, including website banners, product illustrations, social media graphics, infographics, and more.
- Collaborate closely with the marketing team to translate marketing and brand strategies into captivating visuals.
- Conceptualize and develop design concepts, graphics, and layouts that include product illustrations and company logos.
- Prepare rough drafts and present ideas to internal teams.
- Ensure brand consistency across all marketing and communication channels.
- Stay up-to-date with industry developments and tools to continuously improve design output and efficiency.

Requirements:

- Proven experience as a Graphic Designer or similar role in a corporate or agency environment.
- A strong portfolio of illustrations or other graphics.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and other graphic design software.
- Excellent visual design skills with a keen eye for detail.
- Ability to work methodically and meet deadlines.
- Degree in Graphic Design, Fine Arts, Visual Communication or related field is a plus.

Preferred Qualifications:

- Experience in 3D printing or related technologies is a plus.
- Understanding of typography, color theory, and layout principles.
- Experience with video editing and motion graphics is a plus.
- Knowledge of HTML, CSS, and web design principles is an advantage.

Join us at Mosaic Manufacturing and contribute to the future of the additive manufacturing industry. Please apply via Wellfound and include a link to your portfolio.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
