

Graphic Designer (Contractor)



Phone :
Web :

Job Summary

Vacancy :
Deadline : Aug 04, 2024
Published : Jul 04, 2024
Employment Status : Remote
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

MASV (<https://massive.io/>) is the world's fastest large file transfer service . We empower global organizations to transfer massive files quickly, securely, and reliably.

Our innovative solution caters to various industries, including media production, technology, automotive, marketing, and more. We are seeking a talented Graphic Designer (Contractor) to join our dynamic marketing team and help us expand awareness of our brand, attract new customers, and continue to deliver exceptional experiences to our clients.

Position Overview:

Reporting to the Director of Marketing, the Graphic Designer (Contractor) will play a critical role in shaping the visual identity of MASV's brand. You will work closely with the marketing team to create engaging, high-quality visual content that resonates with our target audience. This role requires a creative thinker with a strong design background, excellent communication skills, and the ability to manage multiple projects simultaneously.

Key Responsibilities:

- **Design Development:** Create compelling visual content for various marketing channels, including social media, email campaigns, website, landing pages, ads, presentations, and other promotional materials.
- **Brand Consistency:** Ensure all designs align with MASV's brand guidelines and maintain consistency across all marketing assets.
- **Collaborative Projects:** Work closely with the marketing team to develop and execute creative concepts that effectively communicate our brand message and value proposition.
- **Campaign Support:** Support marketing campaigns with eye-catching graphics and visuals that drive engagement and conversion.
- **Content Creation:** Develop infographics, illustrations, animations, and other multimedia content to enhance our marketing efforts.
- **Market Research:** Stay up-to-date with design trends and industry best practices to ensure our visuals remain innovative and competitive.
- **Feedback Integration:** Incorporate feedback from stakeholders to refine and improve design work continuously.

Qualifications:

Experience: 3+ years of experience in graphic design, preferably within a technology startup, marketing, or advertising environment.

Education: Bachelor's degree or equivalent college diploma in Graphic Design, Visual Arts, or a related field.

Skills:

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Figma, and other design tools.
- Strong understanding of design principles, typography, color theory, and layout techniques.
- Experience with digital marketing and social media design.
- Excellent attention to detail and a strong portfolio showcasing your design skills.

Attributes:

- Creative thinker with a passion for visual storytelling.
- Strong communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Ability to manage multiple projects and meet deadlines in a fast-paced environment.
- Open to receiving and incorporating feedback.

Nice to Haves:

- Experience marketing SaaS products
- Experience working with or running A/B design tests
- Knowledge of HTML/CSS
- Experience with Motion Graphics
- Understanding of UX/UI Design
- Photography and Videography Skills
- Experience with Project Management Tools
- Knowledge of Print Design
- SEO and SEM Awareness

What We Offer:

- ☑ Competitive compensation
- ☑ A flexible work environment (we're a fully remote org)
- ☑ Work-life harmony (we appreciate hustle but also a good night's rest)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
