

## Graphic Designer



Phone :

Web :

### Job Summary

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Vacancy :

Deadline : Aug 24, 2024

Published : Jul 24, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

### Company Description

Vention helps some of the most innovative manufacturing companies automate their production floor in just a few days. Vention's [online-first manufacturing automation platform \(MAP\)](#) enables its clients to design, automate, order, and deploy manufacturing equipment directly from their web browser.

Vention is headquartered in Montreal, Canada, with offices in Berlin and Boston, and is used in over 3,000 factories on 5 continents. As one of [Canada's Most Admired Cultures](#) and [Great Place to Work](#), we are a performance driven culture that cares deeply about happiness. We like ambitious goals, facts & data, and constructive debates. But at the same time, we know that we can't repeatedly push ourselves if we are not surrounded by an uplifting and caring work environment. Those two sides of our culture, feed each other and are safeguarded with the same level of attention. Our [values & principles](#) include:

- **We make our clients successful** - we do what's right for our customers, even when it makes our roles more challenging.
- **We execute and deliver** - we set ambitious goals for ourselves and are energized about meeting them.
- **We debate, then commit** - we challenge our own perspectives and ideas in pursuit of the best solutions.
- **We innovate to inspire** - we value innovation in products, user experiences, and business practices.
- **We collaborate to achieve more** - we work as one team to achieve more than we would on our own.
- **We empower our people to reach their full potential** - we hold ourselves to high standards but know when to celebrate progress & achievements

### Job Description

As a Graphic Designer on our marketing team, you will be crucial in growing and evolving Vention's brand. You'll play a critical role in marketing initiatives for new products, creating advertising campaigns and elevating the company's brand image and ensuring its consistency. You'll leverage your creative and managerial skills to produce impactful content across various digital platforms. The ideal candidate is comfortable with feedback, collaborative, and able to meet deadlines independently while maintaining clear communication.

More specifically you will:

- Collaborating with marketing and creative teams to ensure timely delivery of graphic design content in alignment with deadlines and important calendar dates.
- Presenting concepts and ideas to stakeholders, demonstrating a deep understanding of the brand's identity, objectives, and requirements
- Develop and evolve Vention's brand identity to align with the rapid growth of the company
- Safeguard and promote branded consistency across all company facets (including sales, management, internal communications)
- Collaborating closely with the digital marketing department to create emails, digital ads, and various assets for both performance and brand marketing initiatives
- Create impactful visual content across various digital platforms (web, social media, blogs, email, etc.) for product launches and marketing campaigns.
- Enhancing brand and campaign-driven stories through the contribution of graphics and visuals
- Contribute to mood board, video storyboards and ensure the use of the latest visual trends
- Transform ideas into strong branded assets using your creative skills and industry knowledge
- Utilize both 2D imagery and 3D rendering expertise to create impactful, life-like content of Vention technology
- Coordinate with 3rd party companies and freelancers to assist with the creation of branded assets
- Collaborate closely with the marketing team to conceptualize and execute innovative design for upcoming projects, such as Vention annual product announcement event, trade shows, webinars, etc.

### Qualifications

- An educational background in graphic arts and/or design
- Strong portfolio with 4+ years of experience in marketing and brand design
- Minimum of 1 years of experience in marketing and campaign design within a tech company (required)
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, PremierePro, etc.) and 3D rendering software (e.g., Blender).
- Excellent communication skills to convey ideas effectively to our stakeholders and team members
- Superb at ideation, colour theory, and conceptual skills
- Meticulous attention to detail and commitment to maintaining consistent style
- High sense of ownership, proactivity, teamwork, and coordination skills
- Capacity to autonomously manage projects, deliverables and timeline
- Ability to work in a fast-paced setting, under tight deadlines, with project and time management skills
- Bilingualism French/English is an asset

### Additional Information

#### How We Take Care of You

- Complimentary beverages and snacks so that you are fuelled and ready for your day
- Career growth opportunities. Your future matters.
- Fun-filled social events curated based on diverse interests for our team to celebrate together. From sponsored sports teams to trivia nights.

#### What to Expect in Your Interview

- Initial Call
- Team interview
- Design Challenge
- Final Interview
- Decision & Offer

#### Commitment to Equal Employment Opportunity

Our culture is an uplifting environment for high achievers. The fast-paced, high-performance environment will give you the opportunity to build products, processes and strategies that will have a lasting impact.

When you join Vention, you join a team of professionals with a diverse variety of experiences, backgrounds, and perspectives. Together, we strive to nurture a supportive and inclusive work environment for all. We push each other to achieve extraordinary results and forge long term relationships as a result of the intensity and passion.

We're passionate about helping you do your best work. Claim your seat and find out what you can do!

*If you're unsure if your experience perfectly matches our job posting, we encourage you to apply anyway. We are happy to chat and get to know you better while you can understand the role as well.*

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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