Digital Product Owner (6-months)

Phone :
Web :

Job Summary

Vacancy :
Deadline : Jun 29, 2024
Published : May 29, 2024
Employment Status : Full Time
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

HELP CHART OUR *digitalroadmap*
AS A DIGITAL PRODUCT OWNER
Posted: 2024-05-28
Closing: When Filled
Location: Edmonton South (Hybrid)

*** NOTE: This is a 6- month full-time temporary role with the possibility of extension. ***
Are you a tech-savvy, creative thinker with a passion for shaping digital experiences? Do you dream in user stories, wireframes, and digital roadmaps If so, you're in for a treat! We're on the hunt for a Digital Product Owner to help us take our digital properties at AMA to the next level.

WHAT MOVES YOU
• You have an adventurer's spirit with a love for all things digital.
• You have a passion for innovation and a love for staying ahead of the digital curve.
• You're a spirited team player who excels in a fast-paced environment and thrives on challenge.
• You have the natural ability to reduce a complex concept or task into something that is manageable and can be clearly understood, communicated and delivered on.
• You have an inquisitive mind and love coming up with new ways to tackle a challenge and digging deeper to find the perfect solution to increase value for your customers.
• You never sweat deadlines — you've got mad time management skills, so you always deliver on time.
• You work well on your own but also enjoy being part of a collaborative team.

WHAT YOU'LL DO
• Join the masterminds behind our digital strategy. With your blend of UX, design, and tech knowledge, you'll dive deep into member insights and feedback to help us navigate the digital product roadmap.
• You'll actively participate in creating, prioritizing, and nurturing our digital product development backlog.
• Your mission is to translate member needs into enchanting product stories. Expect lots of design discussions, journey mapping, and some tech wizardry!
• You'll work closely with our design team to ensure your requirement artifacts become the masterpieces they deserve to be.
• As the liaison with our development team, you'll define user stories, manage the backlog, review requirements, and remove obstacles.
• You'll collaborate with our project managers and business counterparts to identify risks, navigate schedules, and ensure our digital projects launch smoothly.
• Partnering with our Marketing Operations and Business Intelligence teams you'll help analyze data, explore the unknown, and inspire new feature ideas.
• You'll be a key contributor throughout the entire project lifecycle. From gathering requirements to design, development, and launch!

WHAT YOU'VE DONE
• 1-2 years of firsthand experience in digital, including digital commerce, product management, marketing, design and/or other related digital domains.
• Strong knowledge of the digital sales funnel, CRO, UX principles, techniques, and design concepts.
• Experience in customer research/engagement and digital marketing would be an asset. Certified Scrum Product Owner (CSPO) or Advanced Certified Scrum Product Owner (A-CSPO) certifications would be an asset.
• Previous Product Owner experience is not required; however, we are looking for someone with experience working with interdepartmental teams and projects.
• A university degree in a related field such as business, marketing, information technology, computer science, UX design or equivalencies are an asset.

WHAT YOU'LL GET
• Work for the one of the most trusted brands in Canada.
• Competitive salary.
• Vacation pay is added to each paycheque.
• Benefits if you choose to receive them (with payroll deductions).
• Great AMA discounts.
• Unlimited learning opportunities.
We thank all applicants for their interest; however, only those selected for an interview will be contacted.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits