

Phone :

Web :

Job Summary

Vacancy :

Deadline : Oct 20, 2024

Published : Sep 20, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Softdrive is looking for a savvy, technical digital growth marketer with an extensive background in deep-tech startups selling to awesome enterprise organizations. The digital growth marketer will be responsible for product marketing, SEO, and social media, as well as continuously testing, analyzing, and iterating on their strategies for growth.

Responsibilities

- Create, implement, and track digital campaigns across multiple platforms.
- Optimize landing pages, user funnels, and marketing channels.
- Manage SEO/SEM, marketing database, and email
- Ensuring brand message is consistent across all channels and marketing efforts.

Requirements and skills

- Proven work experience as a Digital Growth Marketer in a deeptech company
- Technical skills: Fluent in Windows or Linux
- Experience working with a complex brand image

Working at Softdrive

- As an early member of the team, you'll be able to grow with us and shape the future of our company and industry.
- This position is an opportunity to work at a high growth startup that is building the future of personal computers.
- The demand for cloud-based virtual computers is growing exponentially and our clients represent some of the biggest names in their markets.
- We're agile and dynamic and value someone who is excited to work on many unique and exciting challenges.

[Apply for this job](#)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
