

# Data Analyst

THINKIFIC

Phone :  
Web :

**Job Summary**

---

Vacancy :  
Deadline : Jul 01, 2024  
Published : Jun 01, 2024  
Employment Status : Full Time  
Experience : Any  
Salary :  
Gender : Any  
Career Level : Any  
Qualification :

## Job Description

---

Thinkific is a software platform that gives anyone the ability to easily create and sell online courses, build vibrant communities, and monetize memberships. We believe in impactful and innovative work: our team of 260+ Thinkers is building and expanding an incredible product that empowers Creator Educators and businesses around the globe while working collaboratively to learn, grow, and succeed together. Join us to see how we're building one of the best workplaces in Canadian tech!

We believe every candidate should have a fair, inclusive, and overall great experience when exploring a new role with Thinkific. That starts with outlining our hiring process so you know what to expect every step of the way—click here to learn more: <https://thnk.cc/whattoexpect>

**Are you adept at crafting data models that provide deep business insights and support strategic decision-making?** We're looking for a **Data Analyst** to join us at Thinkific.

As a Data Analyst at Thinkific, you'll provide valuable data expertise to our Research & Development and Go-to-Market teams to support impactful projects and strategic initiatives. Reporting to the Analytics Manager, you'll step into a role where quick thinking meets deep analysis, shaping decisions that drive our business forward. Our team thrives on engaging discussions, thoughtful retrospectives, and semi-annual summits that spark creativity.

**Your goal will be to deliver business insights through data. Here's how you'll accomplish this:**

- Dive into our wealth of customer data to provide narratives that not only describe our current performance but also recommend clear, actionable steps for growth. Your insights will be pivotal in shaping the direction of our product and marketing strategies
- Develop comprehensive data models that serve as the foundation for self-service analytics
- Create tools in our BI platforms that empower stakeholders to extract and analyze data independently, ensuring they have the information they need at their fingertips
- Provide general data support, and be the go-to expert for data inquiries at Thinkific, particularly supporting real-time data needs through tools like Looker and Mixpanel
- Offer thought leadership by applying your expertise to help solve complex business challenges. You'll use data-backed reasoning to guide strategic discussions, fostering a culture where data informs all tiers of decision-making

**The person we have in mind likely:**

- Has 3+ years of hands-on experience in data analysis, with a proven track record of developing data models and delivering insights that drive business growth
- Proficient in SQL, Excel, and BI tools like Looker, with the ability to translate data findings into compelling stories for a non-technical audience
- Has a collaborative approach to stakeholder engagement, ensuring that data practices align with business needs and contribute to informed decision-making
- Possesses an understanding of A/B testing, and a keen interest in continually advancing their data analysis capabilities
- Loves to learn and grow. They've found (and keep looking for) ways to level up their skills in this field, whether that's through formal education, gaining professional experience, or maybe even building their own business

**These things would also be nice, but we think you could learn them on the job:**

- Familiarity with SaaS metrics, customer journey analytics, and a desire to deepen your expertise in product and marketing analytics
- Experience with a modern data stack, including tools like dbt, Amplitude, Mixpanel, LookML, and BigQuery ML
- Comfort with JIRA and data scripting in Python or R

**The recruitment compensation range for this position is \$97,000-\$120,000 CAD**

**Diversity, Equity, Inclusion and Belonging & Accessibility**

*This is just our initial idea of who we're looking for! At Thinkific, we know that people have unique career journeys. If your experience is close to what we've described but you feel that you might be missing a few of the requirements, please still apply! We believe in equal opportunity and are committed to diversity, equity, inclusion and belonging across every facet of our business.*

*We're also committed to providing a comfortable and accessible interview experience for every candidate. If there are any accommodations our team can make throughout our hiring process (big or small), please let us know.*

**What you can expect if you join Thinkific:**

☑ An amazing team of talented, passionate, and kind Thinkers. Together, we've built an amazing, **award-winning culture**—we're a Certified Great Place to Work and one of Canada's Top Small & Medium Employers!

☑ The chance to build, improve, and innovate on a platform that's driving positive impact for **thousands of businesses and millions of students** around the world.

☑ **A competitive compensation package** including base salary, equity, team-wide bonuses, and an Employee Share Purchase Plan.

☑ **Flexible Paid Time Off** to maintain mental and physical health. Our team is encouraged to take a minimum 4 weeks of vacation, plus Thinker Holidays (extended long weekends in the summer) and time off for the December holiday season.

☑ **Health Benefits and Wellness:** Comprehensive benefits starting on Day 1 include health, vision, and dental coverage for you and your family, \$3,000 for mental health care, a short-term health plan, and an additional health or personal spending account. Plus, family friendly benefits include generous parental leave top-ups for up to 32 weeks, as well as fertility coverage and personalized return to work options.

☑ **Flexible Work.** Choose to work from home from anywhere in Canada, at our Vancouver HQ, a co-working space, or anywhere there's wifi for a change of scenery.

☑ **Learning & Growth.** An annual \$1500 USD Learn and Grow fund for conferences, seminars, or courses, plus training, mentorship, coaching, and internal promotion opportunities.

☑ **A home office setup** so you're ready to succeed with a company-owned Macbook Pro and a budget to order a desk, chair, or any accessories to help you work comfortably and productively.

☑ **Eats and Treats.** \$50 CAD per month to treat yourself with snacks, lunch, or groceries to cook at home.

☑ A place where you can **bring your whole self to work**. We know that different perspectives lead to amazing ideas, more innovation, and, ultimately, our success as a company. We welcome applicants of all backgrounds, experiences, beliefs, identities, and statuses. Whoever you are—we can't wait to meet you!

*The Thinkific Vancouver office operates on the traditional, ancestral, and unceded territories of the [x̱m̱əɫ̱əy̱əm](#) (Musqueam), [S̱wx̱w̱í7mesh](#) (Squamish), and [Seḻiḻw̱iṯuḻh](#) (Tsleil-Waututh) Nations of the Coast Salish People. We encourage everyone to [learn more](#) about the original caretakers of the land that you currently occupy.*

**Education & Experience**

---

**Must Have**

---

**Educational Requirements**

---

**Compensation & Other Benefits**

---