

Data Analyst



Phone :

Web :

Job Summary

Vacancy :

Deadline : Sep 20, 2024

Published : Aug 20, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

About RHEI:

RHEI is a creator economy company advancing the industry by helping creators, media companies and brands find success through digital content. We provide end-to-end solutions to help creators and media companies grow their audiences and revenue, while helping brands connect to hard-to-reach digital fans. Our proprietary technologies leverage generative AI, machine learning, digital signal processing and big data to power our platform and ecosystem, and we are the largest multi-vertical video publisher in the world, reaching tens of billions of monthly views and over 600 million monthly uniques.

About the role:

A Data Insights Analyst leverages data to drive business decisions by analyzing and interpreting complex data sets. This role involves collecting, processing, and analyzing data from various sources to identify trends and provide actionable insights. The analyst creates detailed reports and visualizations, collaborates with stakeholders to understand their data needs, and ensures data accuracy. Strong analytical skills, proficiency in data analysis tools, and effective communication are essential for translating data findings into strategic recommendations.

As RHEI is a high growth company, you should enjoy working in an entrepreneurial, high change environment. RHEI has a remote work model which offers the best work life balance.

Main Responsibilities:

Business Analyst, Creator Network

- Support the development of new data insights to monitor and improve creator content and revenue performance
 - Implement and manage a data-focused approach to creator management (watch time, average video duration, video uploads, gross margin and revenue, RPMs) to monitor and improve creator content performance
 - Coordinate with the Creator Growth team to create monthly, quarterly, and annual creator performance reports to monitor creator content performance
 - Develop management reports to monitor creator content and financial performance across Domestic and International markets
 - Define and monitor key performance indicators/metrics to measure the success of creator initiatives
 - Develop effective frameworks, presentations, and communications to drive the success of BBTV's global creator network
- You will also assume the following additional responsibilities for 25% of your time. You will receive direction and guidance on the below responsibilities from Miguel Blanco, Director, Financial Planning & Analysis.

Financial Analyst - Additional Responsibilities

- Provide support for budgets and forecasts, including maintaining and creating financial models and templates, liaising with other departments, and analyzing spend from prior periods;
- Prepare monthly variance analysis and communication, as well as respond to ad hoc requests and inquiries;
- Assist in creating financial models and evaluating business plans for various corporate initiatives (ie 360 Enterprise partnerships)
- Ad hoc projects and duties as needed.

Qualifications:

- Bachelor's degree in Computer Science or relevant quantitative field (e.g., Data Science)
- 3+ years of relevant experience, including developing dashboards and reports with an emphasis on the client's and end-user's experience
- Possess deep knowledge and interest in developing best practices in data visualization
- Experience with MS CRM Dynamics, PowerBI, or other similar business intelligence tools
- Demonstrated experience and proficiency with SQL
- Able to perform advanced analytics with large datasets (including via Microsoft Excel)
- Exceptional attention to detail and application of standards and process
- Ability to lead, prioritize, and own projects and work independently once given direction
- Ability to communicate effectively with individuals at all levels
- Experience with R, Python, or API development is a plus

Why RHEI:

At RHEI, our team is everything. We offer competitive compensation packages, flexible hours and operate on a horizontal management structure that rewards creativity and values transparency.

From our commitment to giving back (support for everyone to volunteer with a charitable or community initiative), our culture committee (social events, team-building, diversity and inclusion), and our support for personal and career development through our learning & development program, we're not your typical 9-5 gig.

RHEI is an Equal Opportunity Employer. Our goal is to foster a diverse workforce that is representative, at all job levels, of the individuals we serve and to provide employees with a meaningful and inclusive work environment, free of discrimination and harassment.

RHEI believes that diversity and inclusion among our teammates is critical to our success as a global company. We seek to recruit, develop and retain the most talented people from a diverse candidate pool. Indigenous people, people of color, people of all genders or non-genders, and people with disabilities of all types are encouraged to apply. We thank everyone for their interest and application, however only those selected for an interview will be contacted.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
