

Data Analyst



Phone :
Web :

Job Summary

Vacancy :
Deadline : Sep 12, 2024
Published : Aug 12, 2024
Employment Status : Full Time
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

About Borrowell:

Borrowell is a Canadian company whose mission is to help people feel confident about money. We provide insights and tools to make smart money decisions. The first in Canada to offer free credit scores, Borrowell provides educational resources, monitoring, innovative digital tools, and personalized product recommendations to help people feel in control and optimistic about their financial future.

With more than 3 million members, Borrowell is one of the largest fintech companies in Canada. To support us on our mission, we're building an exceptional team of high-performing yet humble individuals who believe Canadians deserve more choice when it comes to financial services.

We place a high value on building a diverse and inclusive workplace and are proud to have a gender-balanced team. We know that diverse teams perform better; half of our team identify as women or non-binary.

We're always on the lookout for passionate and driven people. If you think you'd be a great fit at Borrowell, read on to learn more about us and how our business works!

About this role:

As a Data Analyst you will be a key member of Borrowell's Data Analytics Team. Your role will be pivotal in informing new marketing and product initiatives and powering the recommendations we personalize to each of our 3+ million members.

You'll provide a window into business performance and help to make recommendations on what we build next. You can expect to be responsible for creating and managing insights, experimentations, forecasting, and reporting for various business partners at Borrowell. You'll monitor existing key performance indicators, explore new areas of data to drive business growth and product development, and make company data accessible, insightful and actionable to the different business divisions.

This role specifically focuses on being a data thought partner to a designated Product Manager and related cross-functional Product pod (in-house folks in engineering, devops, QA, mobile, and more).

Responsibilities

- Establish and maintain KPIs and supporting metrics to be used across the project to track performance
- Analyze data from different sources
- Collaborate across functions to identify data analytics problems and execute solutions with data-driven insights
- Translate product requirements into clear and actionable data tasks
- Generate visualizations and use data insights to make recommendations and achieve goals
- Perform A/B tests to ensure experiment results are reliable, valid and accurate

Requirements

- 1+ yrs working experience with SQL to solve business problems
- Experience with using data to tell a story that is comprehensive for both technical and non-technical audiences
- Experience with analytics tools such as Looker, Tableau, or similar (we use Looker)
- Experience with A/B testing
- Strong statistical knowledge

Nice to Have

- Undergraduate (or higher) degree in a quantitative field
- Knowledge of Python, R, dbt, or Airflow
- Exposure to product-based tech startups

Benefits

- **The Opportunity** - join and have a major impact at a growing company that is helping make financial stability possible for everybody
- **Comprehensive Health Benefits** - medical, dental, vision, and paramedical health benefits for you and your family, with extra yearly coverage for psychotherapists and massage therapists
- **Additional Health Benefits** - virtual benefit offering that allows you to connect 24/7 with nurses, doctors and mental health professionals
- **Maternity & Parental Leave Top-up** - available to new parents
- **Wellness & Transit Benefit** - \$600 annually to spend on whatever brings you joy
- **WFH Reimbursement** - we ship you gear like a laptop, mouse, keyboard, and you can reimburse additional items to make your workplace better for you
- **Employee Development Benefit** - annual reimbursements on payments to help your learning
- **Givewell Benefit** - 1 paid volunteer day a year to give back to the community
- **Flexibility** - flexible working hours and a flexible vacation policy

We are remote-first across Canada with an office in Toronto. This role requires you to attend in-person meetings and team-building events.

At Borrowell, one of our core values and firm beliefs is that diversity makes us better. If you're unsure about your qualifications for this position we'd still encourage you to apply. We're looking for candidates who have experience but know that not everyone's had a chance to demonstrate what they can do. What's most important is that you have a growth mindset and care about helping people with their finances - an area in their lives that causes a lot of stress.

Please note that due to the sensitive nature of the work we do, clearing a credit and criminal record check is a condition of employment.

By submitting your application you consent to Borrowell's use and processing of your personal information in connection with your job application at Borrowell and its recruitment processes.

Borrowell encourages applications from candidates with differing abilities. Please let us know if you require accommodation at any stage in the selection process.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
