

Content Writer

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Phone :
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Job Summary

Vacancy :
Deadline : Jul 25, 2024
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Employment Status : Full Time
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

Who We Are; What We Do; Where we're Going

Magnet Forensics is a global leader in the development of digital investigative software that acquires, analyzes, and shares evidence from computers, smartphones, tablets and other IoT related devices. We are continually innovating so that our customers can deploy advanced and effective tools to protect their companies, communities, and countries.

Grayshift and Magnet Forensics have come together as one organization to accelerate innovation and transform digital investigations for our customers. We're pleased to share that the combined organization is operating as Magnet Forensics. The combination of mobile, cloud and computer forensics expertise under the Magnet Forensics name underscores our dedication to providing comprehensive, end-to-end DFIR solutions. This includes our commitment to helping with access to modern digital devices lawfully with our renowned product suite. And, our focus on innovating for the DFIR community, along with our shared mission, continues to be the top priority.

Where we are today, is not where we will be tomorrow.

Your Role

The role of the Content Writer is to develop and create written content for blogs, articles, product descriptions/marketing collateral, social media, technical documents, the company website and other necessary sales and marketing materials. The Content Writer will play an integral role on our Marketing team and requires superior writing and editing skills and works well with different personalities across functional departments.

What You Will Accomplish

- Write clear and compelling marketing copy to promote our products;
- Develop content for blogs, articles, product descriptions, social media, and the company website;
- Be a content curator;
- Identify and pitch story opportunities;
- Edit and polish existing content to improve readability;
- Efficiently manage content workflows and content calendar to meet deadlines and respond to stakeholder requests in an efficient manner;
- Ensure all-around consistency (style, fonts, images and tone);
- Conduct in-depth research on industry-related topics and interviews to develop original content;
- Assist the marketing team in developing content for campaigns;
- Identify customers' needs and recommend new content to address gaps in the company's current content.

What We Are Looking For

We're looking for someone who checks off most, but not all, of the boxes listed in "skills and experiences". It's more important to us to find candidates who can display **indicators of success** through skills they have developed and experiences they have been a part of, than to find folks who have 'been there, done that'. We want to be part of your development journey, and we'll learn as much from you as you learn from us.

There are a few must haves, but we will keep that list short:

- 3-5 years of experience in B2B content writing or copywriting, or equivalent journalism/reporting experience;
- Love of storytelling;
- Experience writing for law enforcement audience preferred;
- Journalism, reporting, or agency background is nice to have;
- Experience doing research and interviewing using multiple sources;
- Familiarity with writing digital content;
- Superior writing and editing skills in English;
- BS in Marketing, English, Journalism or related field preferred.

The Most Important Thing

We're looking for candidates that can provide examples of how they have demonstrated Magnet **CODE** in their previous experiences:

CARE – We care about each other and our mission to make a difference in the world.

OWN – We are accountable for our results – while never forgetting to act with integrity, empathy, and respect.

DEDICATE – We put our heart and soul into meeting the needs of our customers and helping them serve the people they protect.

EVOLVE – We are constantly innovating and exploring new ways to work together to make an impact with our work.

We're committed to continuous learning and are focused on building a diverse and inclusive workforce. This commitment will be reflected in our hiring processes and embedded in our values and how we treat one another. If you're interested in this role, but do not meet all of the qualifications listed above, we encourage you to apply anyways.

Magnet Forensics is an Equal Opportunity Employer and considers applicants for employment without regard to race, colour, religion, sex, orientation, national origin, age, disability, genetics or any other basis forbidden under federal, provincial, or local law. We are committed to providing an inclusive, accessible recruitment process and work environment. Accommodation is available to all applicants upon request throughout the hiring process. If you require accommodation, please let our talent team know, or you can email aoda@magnetforensics.com.

All offers of employment at Magnet are contingent upon satisfactory completion of a background check. All background checks will be conducted in accordance with all applicable laws. Magnet will consider each position's job duties, among other factors, in determining what constitutes satisfactory completion of the background check. Refusal to consent to a background check may be grounds for revoking an offer of employment.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
