

Content Writer (Temporary Employment:12 Months)



ESSENTIAL ACCESSIBILITY



Phone :
Web :

Job Summary

Vacancy :
Deadline : Jun 21, 2024
Published : May 21, 2024
Employment Status : Remote
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

Job Description

Interested in working for a company that provides you a chance to grow professionally, give back to society and make money doing it? If so, Level Access may be the right company for you.

Level Access is growing fast – and we're adding top talent to our creative team to keep pace! If you're passionate about the work we do to help make the online world accessible to all, and enjoy a fast-paced working environment, we're excited to talk!

How You Support Our Growth

As a prolific and talented storyteller, you absolutely love to write! You will create various types of content to support our thought leadership, brand awareness, product positioning and differentiation, customer success, and demand generation strategies. You are creative and will write about a wide range of subjects in a variety of formats, including web content, blogs, social media posts, emails, customer case studies, e-books and whitepapers, marketing collateral, ads, video scripts, and more. You're passionate, deeply curious, highly collaborative, and love to learn and share with the world via the written word.

The Content Writer position sits within the marketing team, currently reporting to the Senior Director of Content and Communications. This position is expected to be 12-months with potential to extend or convert to a regular position.

Role & Responsibilities

- Write clear, compelling marketing copy (both short- and long-form) to support marketing initiatives that will appeal to various audiences
- Edit and proofread content pieces before publication
- Revise and re-write published materials as needed to drive engagement, target new audiences, or improve accuracy
- Work closely with the SEO team to ensure content produced supports Level Access's keyword strategy
- Deliver content based on an established team production calendar, with strict adherence to deadlines
- Recommend and develop new content pieces based on industry research and business needs
- Continuously understand Level Access's product capabilities and competitive differentiators to ensure accurate and compelling descriptions of our product and value proposition

Qualifications

- A bachelor's degree in English, Writing, Journalism or similar; or equivalent of the same in working experience is highly preferred
- 4+ years' experience in a writing / content development role, preferably in SaaS
- Compelling storyteller with an instinct for narratives that engage B2B audiences
- Attentive to detail and adept at following writing style guides
- Impeccable verbal and written communication skills and experience collaborating with diverse stakeholders, from creative to technical
- Working knowledge of SEO best practices--incorporating a keyword strategy into content narratives to drive optimization
- Thrives in a fast-paced, high-growth environment, supporting multiple projects at once
- Advanced skills with Microsoft Office (understanding of the Microsoft 365 universe a plus)
- Portfolio of B2B writing demonstrating excellent copywriting and storytelling skills
- Knowledge of Microsoft Writing Style Guide and/or Chicago Manual of Style a plus
- Knowledge of Asana project management platform, HubSpot, and WordPress a plus
- Knowledge of digital accessibility and disability inclusion a plus
- Knowledge of regulations related to digital accessibility a plus
- Experience using generative AI tools to support content creation a plus

Application Process

If you are looking to contribute to a dynamic and fast-paced environment while growing your career in marketing, we invite you to apply for this exciting opportunity with Level Access. Salary is commensurate with experience. Please submit your cover letter and resume for immediate consideration.

Level Access is committed to workforce diversity. Equal Opportunity Employer. Copyright 2024, Level Access. All rights reserved.

We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the job application or interview process, to perform essential job functions, and to receive other benefits and privileges of employment. Please contact us to request accommodation.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
