

Content Creator



Phone :

Web :

Job Summary

Vacancy :

Deadline : Sep 30, 2024

Published : Aug 30, 2024

Employment Status : Hybrid

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Founded in 2010, Ascend Fundraising Solutions online and in-venue fundraising platform and solutions have been used by some of the world's most notable non-profit organizations such as United Way, Vancouver Canucks foundation, Canadian Olympic Foundation, Canadian Institute for the Blind, Kansas City Chiefs foundation, Boston Red Sox foundation, Big Brothers Big Sisters, Thunder Bay Regional Health Science Foundation, Arizona Humane Society and many others. We are disrupting the fundraising model by helping charitable organizations, raise funds by using our electronic raffle solutions, raise recurring donations, build on their donor datasets, build deeper engagement from their donor databases, and achieve record donor revenues.

As a leading provider of strategy and technology for 50/50 raffles, sweepstakes, and Catch the Ace raffles, we've helped over 500 charitable organizations raise over \$1 billion on our platform to date, and we're only just getting started.

At Ascend FS, we're not just keeping pace with the dynamic collegiate sports industry—we're setting the pace. Our innovative Changelit platform is reshaping how NIL collectives harness fan memberships to drive revenue, and we need a visionary to amplify our impact

The Role:

As a Content Creator, you will be an essential part of our team, driving the creation and execution of compelling content across various digital platforms, with a primary focus on video. You'll manage and produce a diverse range of content—from quick social media clips to fully realized video campaigns—ensuring that each piece aligns with our broader marketing goals and captivates our audience.

In this role, you'll take the lead in planning, shooting, and editing videos, as well as developing storyboards that bring our brand narratives to life. Your ability to manage a social media strategy, stay ahead of trends, and collaborate closely with internal teams will be key to delivering impactful content that resonates with our target audiences across multiple platforms. **Key Responsibilities:**

- **Content Creation:** Plan, shoot, and edit high-quality video content for multiple platforms, including Facebook, Instagram, TikTok, YouTube, and more. Your work will range from quick, engaging social media posts to fully produced video campaigns.

- **Storyboarding & Concepting:** Develop storyboards and concepts that align with brand messaging and objectives. Collaborate with the team to ensure that the content is visually compelling and consistent with our brand identity.

- **Social Media Strategy:** Manage and execute a comprehensive social media strategy. Plan and schedule content, ensuring that it aligns with our marketing calendar and goals. Stay ahead of social media trends and incorporate them into our strategy.

- **Travel & On-Location Shoots:** Be prepared to travel as needed for on-location shoots. You'll need to be adaptable and resourceful, capturing high-quality content in various environments.

- **Collaboration & Tools:** Work closely with designers, copywriters, and other marketers to ensure cohesive and integrated content campaigns. Utilize tools like Notion to manage projects, communicate with the team, and track progress.

- **Trend Identification:** Stay current with industry trends and social media best practices. Bring fresh, innovative ideas to the table and be willing to experiment with new content formats.

- **Project Management:** Handle multiple projects simultaneously, ensuring that all deliverables are met on time and to a high standard. Prioritize tasks effectively in a fast-paced environment.

Qualifications:

- **Experience:** 2-5 years of experience in content creation, videography, or a related role. A portfolio showcasing a variety of content styles and platforms is essential.

- **Technical Skills:** Proficient in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro) and design tools (e.g., Photoshop, Illustrator). Familiarity with social media tools and platform-native features.

- **Creative & Analytical Mindset:** Strong visual storytelling abilities with a keen eye for design and composition. Creative with a tinge of analytical mindset, able to see the bigger picture in creative production.

- **Social Media Expertise:** Deep understanding of social media platforms, particularly Facebook, Instagram, TikTok, and YouTube, including content formats, audience behaviors, and platform algorithms.

- **Personality & Work Ethic:** Personable, energetic yet pragmatic, with a strong sense of responsibility for their own outcomes. Must be responsive and capable of managing their work independently.

- **Adaptability:** Ability to quickly adapt to new trends and tools. Comfortable with on-the-go shooting and editing.

- **Organizational Skills:** Highly organized, with the ability to manage multiple projects and meet deadlines.

- **Collaboration:** Strong team player with excellent communication skills. Ability to work independently while also effectively collaborating with a creative team.

- **Passion:** A passion for creating engaging and impactful content that resonates with audiences and drives engagement.

How to Apply:

We believe that creativity is at the heart of this role, and we want to see how you can bring that creativity to life. Stand out by submitting an application that showcases your unique approach—whether it's through a video, a portfolio, or a creative project. Show us how you shine, and why you're the perfect fit for our team!

AscendFS is committed to building and preserving an open, inclusive, and healthy work environment. We welcome all applicants to apply to join our team. We accommodate people with disabilities throughout the recruitment and selection process and applicants are encouraged to advise Human Resources in advance if an accommodation is required. We thank you for your interest in working at AscendFS and we will contact those qualified to continue in the recruitment process.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
