# **Content Creator**

Phone : Web :



# **Job Summary**

Vacancy:

Deadline: Oct 18, 2024 Published: Sep 18, 2024 Employment Status: Hybrid

Experience: Any

Salary: Gender: Any Career Level: Any Qualification: Are you ready to embark on a career that truly affects people around the world? Trulioo invites you to be a catalyst for change in the dynamic realm of digital identity verification. As the global front-runner in our industry, we are redefining how businesses grow, innovate and comply online.

Picture yourself at the forefront of innovation, contributing to our award-winning platform that enables organizations worldwide to quickly onboard customers, optimize costs and combat fraud. Fueled by Silicon Valley support, Trulioo stands as the trusted platform that can verify more than 5 billion people and 700 million business entities spanning 195 countries.

But Trulioo is more than a tech company. We are a united force of dedicated experts committed to establishing trust online.

Headquartered in Vancouver and with strategic hubs in San Diego and Dublin, we foster a culture of collaboration and open communication. Our offices support a hybrid model and staff typically work three days per week at a hub location. Join us where excitement meets innovation and contribute to a world where trust and technology unite.

#### What We Offer

- Comprehensive Benefits: Health, dental, vision, retirement plans with company match, PTO, parental leave and an education & training fund (\$1,000 local currency annually). Benefits vary by geography and will be discussed in more depth during the interview process.
- Flexible Hybrid Working Environment:Our offices provide weekly lunches, delicious coffee and frequent social events. Dedicated parent rooms, gyms (in some locations), lounge spaces and flexible workstations create an environment that supports your well-being.
- Wellness: We provide a variety of workshops, wellness events and a free subscription to the Headspace app to help our team members perform at their best.
- Employee Resource Groups: Belonging is an important part of doing your best work. Our ERGs provide an inclusive space, support and community for employees of diverse backgrounds and allies. We host informative, fun sessions and celebrations that are often open to the entire organization.

#### **Position Summary:**

Trulioo is seeking a creative and detail-oriented Content Creator to join our Platform Content team. In this role, you'll collaborate with a global team to develop engaging and informative content that equips our customers with the knowledge to effectively use our identity verification solutions. The ideal candidate is skilled in writing and video production and is able to work both independently and collaboratively within the Product department and across the wider organization.

## **Key Responsibilities:**

- · As part of our content team, you'll help support the larger Product team by creating top notch customer-facing content.
- You'll collaborate with our product design team to concept and develop written content like API documentation, live action and screen capture learning videos, and other content that meets our scope requirements.
- You'll manage multiple projects and project types in various stages of development.
- · You'll build strong working relationships with subject matter experts and collaborate across teams.
- · You'll also manage the logistics for design, development, and delivery of API documentation and video course materials.

#### **Skills and Qualifications:**

- Video Production: Proficient in operating cameras, lighting, and screen recording software, and editing content using tools like Adobe Premiere Pro, Audition, or After Effects.
- Technical Writing: Ability to translate complex technical concepts into clear, accessible documentation for developers and technical teams.
- Research: Experience collaborating with technical teams to scope opportunities and develop content following industry best practices.
- 3+ years of video production experience.
- Strong video scriptwriting skills.
- Experience in producing educational content for SaaS platforms is a plus.

## Pay Transparency (Vancouver)

We take a market-based and data-driven approach to compensation. We leverage data from trusted third-party compensation sources to help us understand the market value of a role based on function, level, location, and scope.

Please view the base salary range for this role below. The range listed is our expected compensation for the role. However, the pay offered may vary depending on a variety of factors including qualifications, job-related knowledge, skills, experience, and location.

Annual Salary

\$75,000-\$85,000 CAD

## **Thriving at Trulioo**

At Trulioo, you're not just an employee. You're a valued member of our Trulicrew on a journey of professional and personal growth with a world-class organization. With Trulioo, you have the power to revolutionize the intersection of technology, digital trust and online identity to open the global economy to everyone. Together, we can shape the digital future.

We're on the lookout for exceptional people to empower with trust, autonomy and the freedom to cultivate their potential. Your curiosity, meticulous attention to detail and passion to contribute are highly valued. If that resonates with you, apply today to become a part of our team. Join us in shaping a future where your career isn't just a journey but also a boundless exploration into the possibilities of technology and digital identity verification.

If you don't see yourself fully reflected in every job requirement listed on the posting above, we still encourage you to reach out and apply. Research has shown that minorities and underrepresented groups often only apply when they feel 100% qualified. We are committed to creating a more equitable, inclusive and diverse company and we strongly encourage applicants of all genders, ages, ethnicities, cultures, abilities, sexual orientations, and life experiences to apply.

Trulioo welcomes applications from people with disabilities. Support is available upon request for candidates taking part in all aspects of the selection process. Finally, we know from time-to-time emergencies happen and you may need to reschedule an interview - we understand and encourage you to be in communication without worrying about losing the opportunity or your credibility.

# **Privacy Notice**

As part of our job application process, Trulioo collects, processes, and discloses personal data for the purpose of identifying suitable candidates for our job openings. For more detail, please visit Trulioo's <u>Website Privacy Policy</u> in the section "When you apply for a job".

Apply for this job

Education & Experience	
Must Have	
Educational Requirements	
Compensation & Other Benefits	