



Phone :

Web :

Job Summary

Vacancy :

Deadline : Aug 04, 2024

Published : Jul 04, 2024

Employment Status : On-site

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

As one of Canada's largest and fastest growing cryptocurrency trading platforms, NDAX has set the bar high for the country's fintech industry and is constantly leading the way in terms of security and innovation. We're on a mission to empower more Canadians to unlock the full potential of digital finance. To address the various needs in the Canadian cryptocurrency space, NDAX has assembled a multidisciplinary team with diverse backgrounds, including finance, technology, engineering, compliance, marketing, and more. **We're proud to have been recognized as one of Canada's Best Workplaces by Great Place to Work®.**

As a Communication and Content Manager at NDAX Canada Inc., you will play a vital role in shaping the company's communication strategy and creating compelling content. You will be responsible for managing internal and external communications, crafting engaging content, and ensuring consistent messaging across various channels.

Responsibilities:

- Manage all company communications across all channels, including PR, email, social media messaging, website and app copy, and ads
- Ensure all communications align with the company's vision, voice, and tone
- Create and manage educational and engaging contents, such as blogs, articles, posts, videos and other materials
- Develop and implement the company's content strategy to enhance brand awareness and engagement
- Ensure brand consistency across various platforms

Requirements

- Proven experience as a Communication or Content Manager in the crypto or finance industry
- Background in journalism with strong technical writing and editing skills
- Excellent written and verbal communication abilities
- Proficiency in SEO and content optimization techniques
- Ability to manage multiple projects and meet deadlines
- Creative thinker with a strategic mindset
- Bachelor's degree in Communications, Journalism, Marketing, or a related field is preferred

Benefits

- Supercharged Health Plan: Coverage for medical, disability, dental, and vision!
- Chill Time: Paid time off plus 2 personal days just for you!
- Level Up: Training and development opportunities to boost your skills!
- Extra Goodies: Bonuses, awards, and surprise gifts!
- Future Investment: Stock option plan to share in the company's success!
- Amazing Team: Work with great people and be part of an awesome team!

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
