# Co-Op, Product Management

Phone :
Web :

## Job Summary

Vacancy :
Deadline : Aug 26, 2024
Published : Jul 26, 2024
Employment Status : Full Time
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification :

**Job Description**

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**Job Title:** Co-op, Product Management  (Fall 2024 Term)
**Location**: Vancouver, BC / Remote
**Term**: 4 months
**Start Date:** September 9, 2024
**Openings**: 1
**Overview**:
This Job is for Students pursuing a Career in Product Management, Computer Science, Business Technology Management or a related field.
At Hootsuite, we are passionate about social media and the positive impact it can have on businesses and communities. We're looking for enthusiastic Product Management Co-op students to join our Value Streams team. You will work alongside experienced product managers, engineers, and designers, contributing to the development of tools that help our customers turn social media posts and messages into meaningful relationships. You'll pair with a mentor and work at our Vancouver office side-by-side with a passionate, egoless team having fun building something bigger than themselves. Experience the excitement of making a real impact while building your skills in a collaborative and innovative environment, while getting a taste of what product management truly involves. This includes defining product requirements, prioritizing features, conducting research, and iterating based on user feedback. Your journey with us will provide hands-on experience and insights into the entire product lifecycle, preparing you for a successful career in product management.

**WHAT YOU'LL DO:**
• Work with mentors to learn the craft of Product Management
• Assist in defining product requirements and creating user stories
• Support the development and execution of the product roadmap by contributing to planning sessions and project documentation
• Collaborate with cross-functional teams to gather and analyze internal feedback and requirements
• Conduct research and competitive analysis to identify opportunities and inform product strategy
• Participate in user testing and gather feedback to iterate on product features
• Assist with communicating  product updates and insights to stakeholders through presentations and reports
• Help to ensure the successful launch of new product features

**WHAT YOU'LL NEED:**
• A demonstrated interest in Product Management or relevant coursework/experience in business, technology, or a related field
• Strong analytical skills and the ability to use data to inform decisions
• A drive to complete things because you want to, not because you have to
• Collaboration and Teamwork: works with others to deliver results, meaningfully contributing to the team and prioritizing group needs over individual needs
• Creativity and Innovation: seeks new and better ways of doing things, generates original and imaginative ideas, products, or solutions
• Courage: steps up to address difficult issues, saying what needs to be said
• Open Communication: clearly conveys thoughts, both written and verbally, listening attentively and asking questions for clarification and understanding

**WHO YOU ARE:**
• Tenacious. You are determined to succeed, and you are motivated by the success of customers, colleagues and the community.
• Curious. You are always learning and seeking ways to make things better.
• Conscientious. You keep your promises, taking your commitments to others seriously, and you have strong integrity.
• Humble. You lead with humility and empathy, respecting and learning from the perspectives of others.

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In all we do, our six guiding principles light the way:

**Step Up:** Show the world what it looks like to live and work by these guiding principles. #StepUp
**One Team:** Make Hootsuite a place where everyone feels safe, welcome, valued, and empowered to do their best  work without compromising who they are. #OneTeam #FreeToBeMe
**Customer Obsessed:** Focus relentlessly on helping our customers succeed. #CustomerObsessed
**Go Fast, Be Agile:** Widen our competitive advantage by committing to speed and simplicity over perfection and complexity. #GoFastBeAgile
**Play to Win:** Commit to building an incredible, profitable company for our customers, our employees, and our stakeholders. #PlayToWin #NoExcuses
**Neighbours & Allies:** Give back to our communities and be an ally. #SocialForGood #Allies
We are an equal opportunity employer and welcome applications from all qualified candidates. If you are interested in this exciting opportunity, please submit your resume and cover letter for consideration.
*Accommodations will be provided as requested by candidates taking part in all aspects of the selection process.*
Canada Pay Range For This Role
$46,100—$55,400 CAD

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**Education & Experience**

**Must Have**

**Educational Requirements**

**Compensation & Other Benefits**