

Business Development Representative



Phone :

Web :

Job Summary

Vacancy :

Deadline : Oct 10, 2024

Published : Sep 10, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

About League

Founded in 2014, and with a total funding currently at \$220 million; League is a platform technology company powering next-generation healthcare consumer experiences. Payers, providers, consumer health partners and employers build on League's platform to deliver high-engagement, personalized healthcare experiences consumers love. Millions of people use solutions powered by League to access, navigate and pay for care.

As a Business Development Representative, you will be the very first person to connect League to prospective accounts. You will target executive level decision-makers at our target customers such as healthcare provider systems, payers and consumer healthcare organizations to accelerate their digital transformation initiatives. Through creative outreach, you will establish the connection point and bring to life the message of how League can improve health outcomes by improving their member, patient and consumer health experience. League invests in people, in this role you will learn everything you need to know to continue a fulfilling and profitable career in health tech and software sales.

In this role, you will:

- Target executive-level decision-makers at enterprise organizations within the digital, digital strategy & innovation, and patient experience departments.
- Be responsible for generating high quality net new platform opportunities.
- Stay current on market trends, industry news, our existing connections and networks and use this information to generate interest with new prospects.
- Utilize multiple channels to engage with new prospects including phone, e-mail, LinkedIn, and virtual and in-person events.
- Creatively leverage League leadership and key executives to reach passive prospects.
- Work closely with marketing to leverage messaging, events and collateral to generate interest in League.
- Utilize Salesforce as the ultimate source of truth to track all communications, next steps, and deal information to report to sales leadership and executive leadership.
- Continue to build your knowledge of the enterprise sales process and outreach, opportunity progression and management skills to set you on a path towards managing accounts.
- Share learning with newer members of the team to help everyone be successful in growing League.
- **Security-Related Responsibilities**
 - Compliance with Information Security Policies
 - Responsibility and accountability for executing League's policies and procedures
 - Notification of HR, Legal, Compliance & Security of any incidents, breaches or policy violation

About you:

- 2 years experience in an outbound sales environment with an overall understanding of the enterprise sales cycle, or commensurate experience
- Experience strategically utilizing multiple channels to generate high quality opportunities at executive and leadership levels would be great experience to bring to the role
- Strong problem solving skills, a creative mindset and tendency to continuously learn new things
- A track record of success in technology sales would be a great starting point for this position
- Exposure to selling platforms or digital solutions to executive decision makers at Healthcare Providers and Payer would be very beneficial experience in this role
- Desire to be part of building something that is changing the way people access their healthcare

US APPLICANTS ONLY: *The US-specific compensation range below for this full-time position is exclusive of bonus, equity and benefits. This range reflects the minimum and maximum target for base salaries for the position across all US locations. Where in the band you may land is determined by job-related skills/experience. Your recruiter can share more about the specific salary range specific to your skills and experience during the hiring process.*

Compensation range for USA applicants only

\$47,400 - \$71,000 USD

CANADA APPLICANTS ONLY: *The Canada-specific compensation range below for this full-time position is exclusive of bonus, equity and benefits. This range reflects the minimum and maximum target for base salaries for the position across all Canadian locations. Where in the band you may land is determined by job-related skills/experience. Your recruiter can share more about the specific salary range specific to your skills and experience during the hiring process.*

Compensation range for Canada applicants only

\$45,000 - \$67,500 CAD

Our employees come from different backgrounds, and we celebrate those differences. We are looking for the best candidates for our open roles, but do not expect applicants to meet every qualification in order to be considered. If you are excited about what you could accomplish at League and believe you can add value to our team, we would love to hear from you.

We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status. If you are an individual in need of assistance at any time during our recruitment process, please contact us at recruitinginfo@league.com.

Our Application Process:

Applying to a role you love can be exhausting, and understanding the next steps can feel vague and uncertain. You have done the hard part of submitting your application; let's do ours by sharing potential next steps

- You should receive a confirmation email after submitting your application.
- A recruiter (not a computer) reviews all applications at League.
- If we see alignment with League's needs, a recruiter will reach out to learn more about your goals. The recruiter will also share the team-specific interview process depending on the roles you are exploring.
- The final step is an offer, which we hope you will accept!
- Prior to joining us, we conduct reference and background checks. Additional checks could be required for US Candidates, depending on the role you are exploring.

Here are some additional resources to learn more about League:

- [Learn about our platform, leadership team and partners](#)
- [Highmark Health, Google Cloud, League: new digital front door to seamless care](#)
- [Former Providence President and Workday EVP of Corporate Strategy join League Board of Directors](#)
- [League raises \\$95 million USD in Series C to build world's leading healthcare CX platform](#)
- [Forbes x League: The Platformization Of Healthcare Is Here](#)
- [Fast Company x League: If we want better innovations in healthtech, we need more competition](#)

Recognize and Avoid Employment scams. Practice safe job searching. Scammers are getting craftier and leveraging fake job postings to get personal information. Know the warning signs and protect yourself from scammers. Learn more [here](#).

Privacy Policy

Review our [Privacy Policy](#) for information on how League is protecting personal data.

[APPLY](#)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
