

Business Analyst



Phone :

Web :

Job Summary

Vacancy :

Deadline : Jun 29, 2024

Published : May 29, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

The Center of Shared Business Intelligence Analyst I is responsible for providing analytic support for the Acosta CSBI (Center of Shared Business Intelligence) team. This includes supporting internal Acosta driven initiatives including category reviews, new item presentations, scorecards, assortment/shelving, price/promotion and ad-hoc analytics. The CSBI analyst will interact with the Acosta CSBI team and directly with Acosta sales associates relating to successful completion of CSBI projects and initiatives.

RESPONSIBILITIES

- Organizes and analyzes data from available data sources including IRI, Nielsen, Spectra, POS data, Nielsen Homescan and others to support Acosta CSBI projects and initiatives.
- As directed, create analysis presentations to support CSBI projects.
- Provide data and analysis in support of Acosta CSBI initiatives and projects.
- Communicate with Acosta CSBI project directors and Acosta sales associates on status of projects.
- Participate and support the development of new Acosta CSBI tools and systems.
- Miscellaneous duties as assigned.

QUALIFICATIONS

- Must have college degree or experience in marketing/retail analysis (or previous experience as an Analyst) with specific knowledge of IRI and/or AC Nielsen systems or other data gathering systems and their uses in creating reports preferred.
- Must be computer literate with a degree of proficiency in Windows and related software applications including spreadsheets, word processing, graphics, e-mail, database management, and prefer experience with AC Nielsen NITRO, Spectra, and IRI's XLerate.
- Must be able to effectively communicate with others. Must be able to operate a calculator, computer, printer, telephone and copy machine.
- Must be able to make presentations coupled with excellent written and verbal communication skills.

ABOUT US

Acosta and Mosaic are the sales and marketing powerhouses behind the most recognized and proven brands with top retailers in the United States and Canada. We offer flexible services that maximize efficiency. Acosta has the talent and technology to build data-, reach- and relationship-driven strategies to execute those strategies, and the tools to monitor, track and optimize metrics-based results for customers and retailers.

Acosta and its subsidiaries, in good faith, believes that this posted range of compensation is the accurate range for this role at the time of this posting. Acosta may ultimately pay more or less than the posted range depending on candidate qualifications and locations. This range may be modified in the future.

Acosta and its subsidiaries is an Equal Opportunity Employer

We are committed to providing accommodations for persons with disabilities. If you require accommodation, we will work with you to meet your needs, to the extent required by law.

The above statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified. Mosaic reserves the right to modify all or part of any job descriptions at its discretion in order to meet and or exceed the needs of the business.

By submitting your application you agree with and accept the Acosta Privacy Statement and Terms of Conditions.

Acosta, and its subsidiaries, is an Equal Opportunity Employer

Job Category: Administration

Position Type: Full time

Business Unit: Corporate

Salary Range: \$44,200.00 - \$55,300.00

Company: Acosta Canada Corporation

Req ID: 1177

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
