

## Associate Product Manager



Phone :  
Web :

### Job Summary

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Vacancy :  
Deadline : Nov 04, 2024  
Published : Oct 04, 2024  
Employment Status : Hybrid  
Experience : Any  
Salary :  
Gender : Any  
Career Level : Any  
Qualification :

## Job Description

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### Opportunity

Our Product team is growing, and we're looking for an Associate Product Manager passionate about delivering the most customer-centric experience. The successful candidate must exhibit excellent judgment, prioritizing new product features and architectural improvements. Someone who has a good grasp on analyzing and pulling the right data to make informed decisions and communicate with the teams.

### About Method

Method understands that businesses are unique, so our vision is to create a small business platform that is easily personalized for each of our customers. Our flagship product is Method:CRM, a customer relationship management tool for small businesses that have outgrown their processes. Unlike other CRMs, the combination of Method's deep QuickBooks sync and no-code customization engine enable businesses to achieve their optimal workflows.

At Method, doing fantastic work is as important as looking out for each other and our community. From flex hours and full benefits to our monthly Method: Gives program, we do our best to support our employees and community. You can learn more about Method and our team [here!](#)

### The Role

As an Associate Product Manager, you will be part of a driven and supportive team that strives to deliver value to our customers by shipping new features and helping our platform scale.

- Work with the Senior Product Manager on your teams to understand the strategy and how your work fits into it.
- Validate the business value and user value of opportunities for your product area.
- Measure and analyze product usage, customer behaviours, and other data to derive insights that help generate feature requirements.
- Participate in Product Discovery activities such as customer interviews, analyzing user data, and competitor analysis.
- Help drive Product Delivery by keeping the team focused on the right things and helping unblock issues that might come up.
- Work with the design team on creating delightful customer experiences.
- Ensure your team's backlog of features and bugs are groomed and prioritized.
- Contribute to quarterly and annual roadmaps for your product lines.
- Create product requirements and product spec docs for your developers to execute on.
- Be able to communicate and get alignment across teams and stakeholders effectively.
- Work with marketing on communicating product changes and improvements.
- Working with other product teams to ensure alignment.
- Be a team player with a positive attitude and a willingness to contribute to the team's success in a fast-paced environment.

### What You Bring

*Before you read this next section, we want you to know that we know the "ideal candidate" doesn't exist – everybody has a unique background and skill set. Even if you don't check every box below, we'd love for you to apply - we are building for the future and growth potential is our priority!*

- Post-secondary education in the following areas is preferred: Computer Science, Computer Engineering, Software Engineering, Commerce, Business Administration or equivalent training/experience.
- A genuine excitement for solving business problems with software and technology.
- A proven passion for all things tech (UX, Development, Business).
- Strong communication skills, with an ability to break down ideas to be shared with designers, software developers and others.
- Passionate for building engaging user experiences.
- Must be self-motivated, goal driven and can multitask and prioritize.
- A team player with a positive attitude and a willingness to contribute to the team's success in a fast-paced environment.
- Experience with the following is nice: Data analysis, CRM or Field Service Applications, No-Code Tools and Agile methodologies, such as Kanban or Scrum.

### What We Offer

- Fun team collaborative environment.
- Small company experience – working for a small company like Method gives you deep insight into the inner workings of how a software company operates, as you will be expected to be involved in many discussions: It is the kind of experience you can only get from a small company.
- Training – You will receive initial and ongoing training on Method's products, policies and procedures, and a quarterly professional development budget.
- Flexible hybrid policy.
- Great downtown location – Method is in the heart of Toronto's young and vibrant 'King West' technology hub at the corner of Adelaide and Spadina Ave.
- Health care, vision and dental plan.
- Paid vacation and personal days.
- Company and quarterly team social events.

### Hybrid Policy

We are currently on a flexible hybrid schedule where employees work in the office 2-3 days per week.

#### In your first 30 days, you will:

- Onboard and acclimate with the Product and Development team.
- Understand Method's values and how our teams collaborate to drive results.
- Learn and become an expert of our internal communication tools, norms, and practices.
- Become acquainted with your product area, the product goals, and those you will work closely with.
- Complete Method's Bootcamp.
- Work with your manager to build out tailored goals and a plan to set you in the right direction for the upcoming quarter.

#### In your first 60 days, you will:

- Immerse yourself in our product discovery and delivery process.
- Work with the product lead to organize and prioritize the backlog.
- Start working closely with your development and design team.
- Contribute to the product team's culture, processes, and best practices.

#### In your first 90 days, you will:

- Be fully embedded into and contribute to the outcomes with your development team.
- Ship features that deliver high business impact.
- Monitor and measure the success of your initiatives against company goals.
- Work closely with your manager to explore goals for the rest of the year.
- Participate in your first quarterly performance review.

#### In your first year, you will:

- Ship product that directly supports the success of our company objectives.
- Work with other product managers to measure and refine roadmaps, backlogs, and processes to make improvements over time.
- Ensure your team has an incredible record of building impactful products within your deadlines.
- Participate in your first annual review.

Job Type: Permanent full-time

Compensation: \$60,000-\$80,000 p.a.

We thank all applicants in advance, and will contact only those who we wish to interview. No phone calls or agencies please.

*Method is an equal opportunity employer. We welcome and encourage applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.*

Compensation

\$60,000.00 - \$80,000.00 per year

[Apply for this job](#)

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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