

Phone :  
Web :

## **Job Summary**

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Vacancy :

Deadline : Sep 03, 2024

Published : Aug 03, 2024

Employment Status : Remote

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

## Job Description

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StackAdapt is a self-serve advertising platform that specializes in multi-channel solutions including native, display, video, connected TV, audio, in-game, and digital out-of-home ads. We empower hundreds of digitally-focused companies to deliver outcomes and exceptional campaign performance everyday. StackAdapt was founded with a vision to be more than an advertising platform, it's a hub of innovation, imagination and creativity.

The Ad Operations Specialist position is an excellent opportunity for candidates interested in learning about the operations of programmatic advertising, including campaign trafficking, strategy, and client-facing ad operations. Reporting to the Manager of Ad Operations, you'll support the Client Services team in their day-to-day responsibilities in post-sales client relations and lifecycle as it relates to client adoption of the StackAdapt platform, client management, campaign execution, and performance management.

StackAdapt is a Remote First company, we are open to candidates located anywhere in the US region. This role will require PST or MST working hours.

### What you'll be doing:

- Collaborate with Client Services to fulfill client deliverables including campaign trafficking, campaign modifications, and internal-facing ad operations
- Creation and delivery of pixel-based data capturing systems
- QA campaign assets, pixels and campaigns prior to launching
- Identify areas of opportunity to optimize the campaign setup process alongside our product and technology teams
- Establish techniques, best practices and processes to support and optimize the creation of successful campaigns

### What you'll bring to the table:

- Real Time Bidding/programmatic expertise (DSP, Ad Network, etc)
- Foundation in marketing concepts and business-related marketing objectives
- Proficiency in Excel, Powerpoint, Word, and the Google Suite of Business Applications
- The ability to grasp technical concepts and platform-based knowledge, and distill that knowledge into clear concise communications
- An understanding of the digital advertising sales landscape, trends, and ideas
- Proven success whilst working in a fast paced environment

### StackAdaptors enjoy:

- Highly competitive salary
- RRSP/401K matching
- 3 weeks vacation + 3 personal care days + 1 Culture & Belief day + birthdays off
- Access to a comprehensive mental health care platform
- Full benefits from day one of employment
- Work-from-home reimbursements
- Optional global WeWork membership for those who want a change from their home office
- Robust training and onboarding program
- Coverage and support of personal development initiatives (conferences, courses, etc)
- Access to StackAdapt programmatic courses and certifications to support continuous learning
- An awesome parental leave policy
- A friendly, welcoming, and supportive culture
- Our social and team events!

*StackAdapt is a diverse and inclusive team of collaborative, hardworking individuals trying to make a dent in the universe. No matter who you are, where you are from, who you love, follow in faith, disability (or superpower) status, ethnicity, or the gender you identify with (if you're comfortable, let us know your pronouns), you are welcome at StackAdapt. If you have any requests or requirements to support you throughout any part of the interview process, please let our Talent team know.*

### About StackAdapt

We've been recognized for our diverse and supportive workplace, high performing campaigns, award-winning customer service, and innovation. We've been awarded:

[Ad Age Best Places to Work 2024](#)

[G2 Top Software and Top Marketing and Advertising Product for 2024](#)

[Campaign's Best Places to Work 2023 for the UK](#)

[2024 Best Workplaces for Women](#) and [in Canada](#) by Great Place to Work®

[#1 DSP on G2 and leader in a number of categories including Cross-Channel Advertising](#)

#LI-Remote

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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